



TECH STARTUP DIRECTORY

Netherlands Trust Fund V - NTF V



International
Trade
Centre



Ministry of Foreign Affairs of the
Netherlands

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Netherlands Trust Fund V - NTF V

The **International Trade Centre's Netherlands Trust Fund V (NTF V)** is a four-year partnership (July 2021- June 2025) signed by the Ministry of Foreign Affairs of The Netherlands and the International Trade Centre to support micro, small and medium-sized Enterprises (MSMEs) in the **digital technologies** and **agribusiness** sectors.

The programme includes both sectors in Ethiopia, Ghana, Senegal, and the digital technologies sector in a multi-country project in Benin, Cote d'Ivoire, Mali and Uganda. As with previous NTF programmes, NTF V will be jointly implemented with the Dutch Centre for the promotion of exports from developing countries (CBI).

The NTF V tech projects aim at strengthening tech startups and IT & BPO MSMEs, applying ITC's FastTrackTech methodology. They also seek to influence policy makers and regulators, Trade and Investment Support Institutions and private business support providers, as well as international private sector partners in creating a supportive environment for enterprises in the IT and IT Enabled Services sector.

In the digital technology sector, **our trade-related technical support is three-fold:**

1

At the policy level:

we provide assistance in the development or improvement of public policies and sectoral regulations, with private-sector representatives

2

At institutional level:

we provide assistance in the development or improvement of public policies and sectoral regulations, with private-sector representatives

3

At the start-up & MSME level:

we provide assistance in the development or improvement of public policies and sectoral regulations, with private-sector representatives

<https://intracen.org/our-work/projects/netherlands-trust-fund-phase-v-agribusiness-and-digital-technology>

The Ministry of Foreign Affairs of the Netherlands

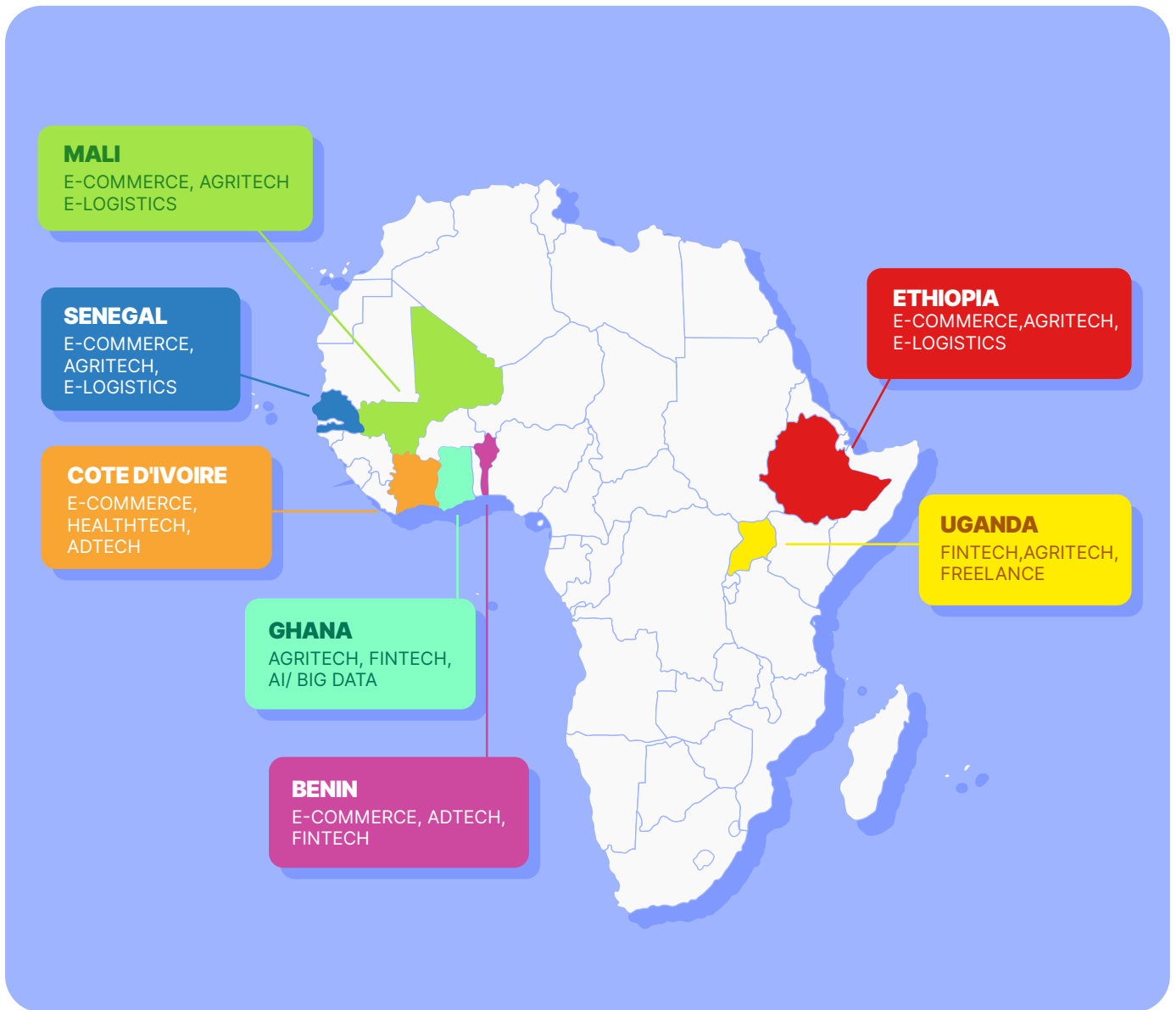
- Sustainable Economic Development Department

The Ministry of Foreign Affairs of the Netherlands (MFA) promotes sustainable and inclusive economic growth in developing countries by helping to improve the business climate and stimulating enterprise. It also enhances sustainable trade with developing countries and supports the construction of good roads, ports and power supply systems. Trade unions, employers' organisations and farmers' cooperatives in developing countries receive support to improve the services they provide to their members. MFA helps local authorities collect taxes effectively and transparently. It also provides finance for businesses in developing countries and supports Dutch companies that produce innovative solutions to local challenges.

www.government.nl/ministries/ministry-of-foreign-affairs



Sector Predominance in NTF-V Countries





BENIN






STARTUP DIRECTORY **2023**



Azowato

SECTOR: JOBTECH

Azowato is a platform dedicated to African freelancers.






 : Mahiéline Moussaoudou
 : CEO
 : +229 96479360
 : azowato@gmail.com
 : www.azowato.com



FedaPay

SECTOR: FINTECH

FedaPay is a transaction gateway that brings together most of the existing payment methods on the African continent.

 : Hermann Aguessy
 : CEO
 : +229 96123924
 : hermann@nautilus-technology.net
 : www.fedapay.com



Jinukun Store

SECTOR: E-COMMERCE

Modernizes agriculture by introducing ICT in all value chains.

 : Mirlain Mèdessè Bossou
 : CEO
 : +229 97727182
 : hbmirlain@gmail.com
 : www.jinukun.bj



Kuinis

SECTOR: E-COMMERCE

Marketplace for sale and purchase of local product Made In Benin.

: Elodie Akotossode
 : CEO
 : +229 97867517
 : eakotossode@womenedtech.com
 : www.kuinis.com



Rema Medical Technologies

SECTOR: HEALTHTECH

Remote medical collaboration service dedicated to medical practitioners in Africa.

: Sedric Degbo
 : CEO
 : +229 9626200613
 : stencovik92@gmail.com
 : www.remaapp.com



Sli Afrika

SECTOR: IOT

Leading integrator and developer of M2M (machine-to-machine communication) solutions in the West African ecosystem.

: Jean-Noé Hodonou
 : CEO
 : +22 962800754
 : jeno@sliafrika.com
 : www.sliafrika.bj



Technology Forever Group Sarl

SECTOR: EDTECH

Industrial engineering and services company.

👤 : Appolinaire Konon
👤 : CEO
☎ : +229 66439030
✉ : appolinaire.konnon@gmail.com
🌐 : www.tfgbusiness.com



Xobo

SECTOR: ADTECH

Xobo is an e-commerce and e-ticketing platform.

👤 : Ansbert Abalot
👤 : CEO
☎ : +229 96427434
✉ : ansbert.abalot@gmail.com
🌐 : .events.xoboapp.com



Ylomi

SECTOR: ADTECH

Ylomi uses technology (Web and Mobile application) to formalise the domestic service sector in Africa by providing households and SMEs with qualified and trustworthy domestic employees and service providers in a legal and secure framework.

👤 : Jean Vivien Dah N'gbekounou
👤 : CEO
☎ : +229 97162866
✉ : jeanvivien@ylomi.net / ngbevivien@gmail.com
🌐 : www.jinukun.bj



IZIGROUP

SECTOR: FINTECH

Transaction place for cryptocurrencies in Africa.

👤 : Edouard Koungblenou

👤 : CEO

☎ : +229 97 28 69 54

✉ : info@izichange.com/edouard.koungblenou@izichange.com

🌐 : www.izichange.com



Aliments Benin

SECTOR: E-COMMERCE

We give producers greater visibility and access to new markets in Benin and internationally.

👤 : Novalie Houngbedji

👤 : Founder

☎ : +229 97046968

✉ : hnovalie@alimentsbenin.com

🌐 : www.alimentsbenin.com



BioLife Tech

SECTOR: AGRITECH

Agribusiness development and distribution services company in Africa impacting 5,000,000 agripreneurs.

👤 : Lucien Medjiko

👤 : CEO

☎ : +229 64816991

✉ : lucienmedjiko@gmail.com

🌐 : www.biolifetech.bj



RAYNIS

SECTOR: E-MOBILITY

African carpooling platform.





 : Giraud Djossou
 : CEO
 : +229 90301930
 : rballo@raynis.co
 : www.rmobility.raynis.co



AgroSfer

SECTOR: AGRITECH

Enable small-scale African producers to improve their yields and access the best market opportunities.






 : Elvis Azonsi
 : Co-Founder & Country Manager
 : +229 60708603
 : e.azonsi@agrosfer.org
 : www.agrosfer.co



Flash Afrique

SECTOR: ADTECH

Get access to thousand of customers through Yplus.

 : Sanni Waahidou
 : CEO
 : +229 60708603
 : waahidousanni61@gmail.com
 : www.yplus-africa.com



CÔTE D'IVOIRE

STARTUP DIRECTORY **2023**



CinetPay

SECTOR: FINTECH

Grow your business with our online payment solution.

👤 : Idriss Marcial Monthe

👤 : CEO

☎ : +225 8377704

✉ : marcial.monthe@cinetpay.com

🌐 : www.cinetpay.com



Mon Artisan

SECTOR: E-COMMERCE

Book a service and pay in cash or by mobile money.

👤 : Kevin Sesse

👤 : Founder

☎ : +225 59065608

✉ : sessekevin@gmail.com

🌐 : www.monartisan.ci



ICT4DEV

SECTOR: E-MOBILITY

Development and integration of digital and technological solutions for agricultural value chain.

👤 : Jean-Delmas Ehui

👤 : Founder

☎ : +225 48900455

✉ : delmo225@ict4dev.ci

🌐 : www.ict4dev.ci



Ahoko

SECTOR: MOBILITY

Vehicles selected for your comfort at low prices.

- 👤 : Eric Adangba
- 👤 : Managing Director
- ☎ : +225 08077535
- ✉ : eric.adangba@ahoko.net
- 🌐 : www.ahoko.net



Digital Smart Trash

SECTOR: CLEANTECH

Optimizing waste collection routes and schedules.

- 👤 : Coulibaly Tenon
- 👤 : Co-founder
- ☎ : +225 47944222
- ✉ : ctenon@gmail.com
- 🌐 : www.digitalsmarttrash.com



Homega

SECTOR: PROPTech

Find your future home.

- 👤 : Tldiane Sylla
- 👤 : Business Development Officer
- ☎ : +225 08786828
- ✉ : stidiane@homega.ci
- 🌐 : www.homega.ci



Porcivoir

SECTOR: E-COMMERCE

First distributor of meat of Ivorian origin.

: Daniel Oulai
 : CEO
 : +225 0777640260
 : daniel.oulai@grainotheque.org
 : www.porcivoir.com



Pass Mouso

SECTOR: HEALTHTECH

Take your personal and medical data anywhere.

: Corinne Ouattara
 : CEO
 : +225 757523894
 : dg@mcm-ci.com
 : www.santemouso.net



Yoli Cards

SECTOR: ADTECH

Share your contact details and social networks in one touch.

: Silvanus Souaga
 : Co-founder
 : +225 0709898741
 : silvanus.yolibrand@gmail.com
 : www.yoli.cards



etudesk

Etudesk

SECTOR: EDTECH

Improving the learning experience for the new generation of professionals.

👤 : Lamine Barro
👤 : Founder
☎ : +225 48217001
✉ : lamine.barro@etudesk.org
🌐 : www.etudesk.com



Oasis
Corporate

Oasis Corporate

SECTOR: E-COMMERCE

Marketplace for women traders in the informal sector and a simplified financial management application.

👤 : Sarah Myriam Tidou
👤 : CEO
☎ : +225 58889517
✉ : saratidou@gmail.com
🌐 : www.oasiscorporate.org



SOUTRA
Market

Soutramarket

SECTOR: AGRITECH

B2B agricultural marketplace that helps agricultural cooperatives sell their products at reasonable prices and avoid post-harvest losses.

👤 : Josiane Lobar
👤 : Business Developer & Manager
☎ : +225 142479037
✉ : josianelobar@gmail.com
🌐 : www.soutramarket.net



YAMP by Afrik'apps

SECTOR: E-COMMERCE

Web application that allows you to manage the tracking, after-sales service and loyalty process for small businesses, craftsmen and those in the informal sector in an automated way.

👤 : Hamed "Saoud" Gramboute
👤 : CEO & Founder
☎ : +225 58 34 17 14
✉ : saoudgramboute@afrikapps.com
🌐 : www.afrikapps.com



eAgri CI by SYSTEMES SERVICES IVOIRE

SECTOR: HEALTHTECH

Agritech solution from Start-up systemes services ivoire aiming to develop agricultural services to help rural farmers to resiliate climate change in order to increase their productivity.

👤 : Tidiane Diakité
👤 : CEO & Founder
☎ : +225 757935117
✉ : tidianediakite@yahoo.fr
🌐 : www.ivoire-systemes-ci.com



ETHIOPIA

STARTUP DIRECTORY **2023**



MoveEt

SECTOR: E-COMMERCE & E-LOGISTICS

Revolutionary delivery and logistics service provider located in Ethiopia.

 : Kaleb Girma
 : Founder
 : +251 913609212
 : kaleb@move.et
 : www.move.et



Tikus Delivery

SECTOR: E-COMMERCE

Fast Food delivery service in Ethiopia.


 : Amir Redwan
 : CEO
 : +251 910241316
 : Redwanamir@gmail.com
 : www.tikusdelivery.com



Lersha

SECTOR: AGRITECH

Unleash the power of Digital Agriculture to Boost Smallholder Farmers Productivity by providing a one-stop digital service to small holder farmers.

 : Abrhame Endrias
 : CEO
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 : abrhame.endrias@lersha.com
 : www.lersha.com



Ephone

SECTOR: FINTECH

The Dialer App Re-imagined

- 👤 : Nohe Fekade
- 👤 : CEO
- ☎ : +251 967305060
- ✉ : nohefekade@icloud.com
- 🌐 : www.ephone.app



Across Express PLC

SECTOR: E-LOGISTICS

Digital freight logistics platform.

- 👤 : Mintesnot Tsadiku
- 👤 : Founder
- ☎ : +251 911763576
- ✉ : mintesnot@acrossexpress.com
- 🌐 : www.acrossexpress.com



Eshi Express

SECTOR: E-LOGISTICS

Transforming the Last Mile Delivery in Ethiopia and beyond with Innovative Processes and Technology.

- 👤 : Tigabu Haile
- 👤 : CEO
- ☎ : +251 911374766
- ✉ : tigabu@eshiexpress.com
- 🌐 : www.eshiexpress.com



Kedame Gebeya Int.

SECTOR: E-COMMERCE

An improved online shopping experience in Ethiopia.

- 👤 : Getaneh Shambel
- 👤 : CEO
- ☎ : +251 911108874
- ✉ : gshambel3@gmail.com
- 🌐 : www.kedamegebeya.com



Asbeza

SECTOR: E-COMMERCE

Ethiopia's #1 online grocery delivery service featuring some of the best supermarkets in Addis Ababa.

- 👤 : Bereket Tadesse
- 👤 : Founder
- ☎ : +251 911249048
- ✉ : info@asbeza.et
- 🌐 : www.asbeza.net



Taskmoby

SECTOR: MARKET PLACE

Ethiopian digital marketplace that connects people with home service professionals.

- 👤 : Naol Edesa
- 👤 : Co-founder
- ☎ : +251 919202599
- ✉ : Nedesa@africa118.com
- 🌐 : www.taskmoby.com



Trade Ethiopia

SECTOR: E-COMMERCE

Gateway to Ethiopia's 100 million domestic markets.

- 👤 : Bernabas Kidane
- 👤 : Founder
- ☎ : +251 929243367
- ✉ : bernabas25@gmail.com
- 🌐 : www.tradethiopia.com



Debo Engineering

SECTOR: AI

An integrated engineering discipline organization based on recently emerging technologies.

- 👤 : Bereket Tadesse
- 👤 : CEO
- ☎ : +251 949540860
- ✉ : jarmbayisa@gmail.com
- 🌐 : www.deboengineering.com



Fidel Tutorial

SECTOR: EDTECH

Help students reach their true potential by giving them well-educated well-versed tutors.

- 👤 : Selamawit Alemu
- 👤 : Founder
- ☎ : +251 922578191
- ✉ : selialemu15@gmail.com
- 🌐 : www.fideltutorial.com



Berbera Market Technologies

SECTOR: E-COMMERCE

E-commerce service provider working on providing innovative shopping experiences.

- 👤 : Selamawit Alemu
- 👤 : CEO
- ☎ : +251 939017558
- ✉ : selialemu15@gmail.com
- 🌐 : www.berberamarket.com



Arada Mart

SECTOR: E-COMMERCE

We strive to get the best prices on products for our members. We put a lot of effort in filtering out the best products for clients and go great length to apply efficient ways of operation and transfer the cost savings to our clients.

- 👤 : Tamerat Zewdie
- 👤 : Founder
- ☎ : +251 940373378
- ✉ : tameratzewdie1@gmail.com
- 🌐 : www.aradamart.net



Anabi Smart Bee keeping

SECTOR: AGRITECH

Smart beekeeping solutions.

- 👤 : Abiye Tadeos
- 👤 : CEO
- ☎ : +251 9 29109805
- ✉ : abiye.tadeos@gmail.com
- 🌐 : www.anabi.co



KORENTI CRAFT

Korenti Craft (SME)

SECTOR: HEALTHTECH

Computer or web based system that facilitates managing the functioning of the hospital or any medical set up.

: Michael Solomon
 : CEO
 : +251 910285419
 : mickysolomon7@gmail.com
 : www.korenticraft.com



Mogzit In-home Care

SECTOR: JOBTech

Flexible and convenient home service of nannies, cooks, cleaners and home tutors.

: Samrawit Tarekegn
 : CEO
 : +251 975105014
 : samrawitarekegn@gmail.com
 : www.mogzit.com



Omishtu Joy

SECTOR: AGRITECH

Fast soil fertility investigating machine and Artificial Intelligence powered mobile app.

: Tigabu Abriham
 : CEO
 : +251 916396011
 : tigabri52@gmail.com
 : www.omishtujoy.com



Quanomic Engineering Services

SECTOR: AGRITECH

Providing professional grade solutions to organizations working in the irrigation development sector, and the wider water resources development sector.

: Araya Mengistu
 : CEO
 : +251 912600845
 : arayamengistu@gmail.com
 : www.quanomix.weebly.com



Live Ethio

SECTOR: PROPTech

Property technology company that is digitizing the informal real estate sector through AI.

👤 : Kennedy Abeel
👤 : CEO
☎ : +251 978482815
✉ : contact@livingethio.com
🌐 : www.livingethio.com



Kese events

SECTOR: EVENTTECH

Revolutionalising the African event industry by seamlessly integrating data analytics, live streaming, and hybrid ticketing.

👤 : Kahsu Abera
👤 : CEO
☎ : +251913034049
✉ : Amorkese@gmail.com
🌐 : www.keseevents.com



Freelance Ethiopia

SECTOR: FREELANCE

Multi-sided platform matching over 50,000 job seekers of all skill levels with SMEs.

👤 : Semegn Tadesse
👤 : CEO
☎ : +251911967525
✉ : semegnmail@gmail.com
🌐 : www.freelanceethiopia.com



TENAWO Digital Health

SECTOR: HEALTHTECH

Multi-user health service website and mobile application that provides e-pharmacy and telemedicine in Ethiopia.

👤 : Dr Sisay Abebe
👤 : CEO
☎ : +251963121883
✉ : sisayabebe158@gmail.com
🌐 : www.tenawo.com



Beautyhub Ethiopia

SECTOR: E-COMMERCE

B2B2C beauty e-commerce platform that connects buyers to products and services in the beauty industry.

: Kennedy kamau
 : CEO
 : +251976006658
 : Kenandika@gmail.com
 : www.Beautyhub.et



Chapa Financial Technologies S.C

SECTOR: FINTECH

Online payment gateway enabling businesses in Ethiopia to accept digital payments from anyone and anywhere.

: Nael Hailemariam
 : CEO
 : +251 91 310 3540
 : nael@chapa.co
 : www.chapa.com



Remote Sera

SECTOR: FREELANCE

Freelancer marketplace platform connecting talented freelancers with businesses and opportunities.

: Biruk Mekonnen
 : CEO
 : +251 967679710
 : birukmekonnenb@gmail.com
 : www.remotesera.com



Bete-zema

SECTOR: MEDIA AND ENTERTAINMENT

Ready made musical arrangements for artists to work on and purchase.

: Tewdros Fantahun
 : CEO
 : +251 940191269
 : bete.zema.musics@gmail.com
 : www.bete-zema.com



Equb Financial Technologies PLC

SECTOR: FINTECH

A platform for saving groups & lending circles to save & borrow, access collateral & interest free credit.

: Alexander Hizikias
 : CEO
 : +251913436754
 : alexander@equb.app
 : www.equb.app



Exporters Ethiopia

SECTOR: MARKETPLACE

Online B2B platform connecting Ethiopian exporters, manufacturers and suppliers to the international market.

: Gemechu Senbeto
 : CEO
 : +251 975788686
 : exportersethiopia@gmail.com
 : www.exportersethiopia.com



Bfarm-Tech

SECTOR: AGRITECH

User-friendly digital platform that connects farmers with mechanization service providers in Ethiopia.

: Begashaw Meberate
 : CEO
 : +251 923660397
 : meberateson@gmail.com
 : www.bfarmtech.com



MedhanET

SECTOR: HEALTHTECH

Drug search engine which lets patients and HCPs locate and access medicines near them.

: Fahmi Mohammed
 : CEO
 : +251 993929107
 : fahmi@medhan.et
 : www.medhan.et



GHANA






STARTUP DIRECTORY **2023**



AB Precisions Solution

SECTOR: AGRITECH

Drone and recover crop spraying.






 : Alfred Quaynor
 : Founder
 : +233 547594546
 : alfred@psolutionsgh.com
 : www.psolutionsgh.com



ADJOAA (A & G Fashion LTD)

SECTOR: FASHION TECH

Aggregating African fashion.






 : Pinaman Owusu-Banahene
 : Founder
 : +233 24 236 6583
 : pinaman@adjoaa.com
 : www.adjoaa.com



Agro Innova Ltd

SECTOR: AGRITECH

Digitizing agriculture in Africa with apps & USSD platforms.






 : Moses Mallaghan
 : Founder
 : +233 24 095 6276
 : moses@agroinnovagh.com
 : www.agroinnovagh.com



Bisa Health Application

SECTOR: HEALTHTECH

Medical client management systems.






 : Raindolf Owusu
 : CEO
 : +233244636555
 : raindolf@bisaapp.com
 : www.bisaapp.com



Brox Technology

SECTOR: AGRITECH

App and software development.






 : Samuel Owusu
 : Founder
 : +233 54 608 3599
 : owusu.oben@gmail.com
 : www.broxghana.com



Farm Hub

SECTOR: AGRITECH

Solutions for hub holiculture farmers.

 : Sonia Folikuma, Theodore Adovor
 : Co Founder
 : +233 24 344 8348
 : theodoreadovor@gmail.com
 : www.farmhubgh.org



Grow For Me

SECTOR: AGRITECH

Agriculture value chain crowdfunding.

 : Nana Opoku Ware
 : Founder
 : +233 50 456 1793
 : nana@growforme.com
 : www.growforme.com



Esoko

SECTOR: AGRITECH

Connecting You To The Last Mile.

 : Dan Asare-Kyei
 : Founder
 : +233 50 450 4757
 : daniel@esoko.com
 : www.esoko.com



Motito

SECTOR: BNPL

Buy now pay later platform.






 : Tobi Martins
 : Founder
 : +233 26 133 0775
 : martins@motito.co
 : www.motito.co



PAL

SECTOR: FINTECH

Payment processing platform.


 : Dady Maël
 : Founder
 : +233 27 941 4289
 : dadymael32@gmail.com
 : www.pals.africa



Paybox

SECTOR: FINTECH

Cross-border payment & SME payment solutions.






 : Philip Boye-Doku
 : Founder
 : +233 26 402 2229
 : boyedokup@gmail.com
 : www.PayBox.com.co



Qknow Avenir Company Ltd

SECTOR: EDTECH

Virtual classroom with monitoring analytics.



 : Senyo Jiagge
 : CEO
 : +233 24 376 5434
 : senyojiagge@gmail.com
 : www.qknowgh.com



Sabon Sake

SECTOR: AGRITECH

Regeneration of soils.

 : Audrey S-Darko
 : CEO
 : +233 20 760 3335
 : audfelly66@gmail.com
 : www.sabonsake.com



SUPERFLUID LABS LTD

SECTOR: BIG DATA & AI

Data analytics and AI company.






 : Winifred Kotin
 : Co-founder
 : +233 24 498 5483
 : winifred@superfluid.io
 : www.superfluid.io



Survey 54

SECTOR: BIG DATA & AI

Crowdsourced data for Africa and emerging markets






 : Stephan Eyeson
 : Founder
 : +44 7860 168872
 : stephan.eyeson@survey54.com
 : www.survey54.com



Sustainable Energy Technologies Ltd

SECTOR: CLIMATECH

Designs, produces & sells climate smart renewable energy solutions.




 : Lovans Owusu Takyi
 : CEO
 : +233 20 420 8268
 : director@setechghana.com
 : www.setechghana.com



TROTRO Tractor Ltd

SECTOR: AGRITECH

Tractors as a service.

 : Kamal Deen Yakub
 : Founder
 : +233 23 580 1203
 : kamal@trotrotractor.com
 : www.trotrotractor.com



Wami Agro Ltd

SECTOR: AGRITECH

Innovation input finance for smallholder farmers.

 : Caleb Edwards
 : Founder
 : +233 26 466 6612
 : ceo@wamiagro.com
 : www.wamiagro.com



Ignitia Ghana Limited

SECTOR: AGRITECH

Deep-tech company producing the world's first highly accurate tropical forecast model.

- 👤 : Kwabena Frimpong
- 👔 : Regional Director
- ☎ : +233 54 916 9626
- ✉ : kwabena.frimpong@ignitia.se
- 🌐 : www.ignitia.se



Saving Grains

SECTOR: AGRITECH

Turning post-harvest losses into profits for smallholder farmers.

- 👤 : Kelvin Tyron
- 👔 : COO
- ☎ : +233 27 320 8430
- ✉ : kelvin@savinggrains.com
- 🌐 : www.savinggrains.com



Farmerline Group Limited

SECTOR: AGRITECH

Solutions to increase access to farmers and simplify transactions throughout the agricultural value chain.

- 👤 : Worlali Senyo
- 👔 : Country Manager
- ☎ : +233 26 559 7820
- ✉ : worlali@farmerline.co
- 🌐 : www.farmerline.co



Beem

SECTOR: E-COMMERCE

Through mobile technology helping companies drive growth and commerce in Africa.

: Taha Jiwaji
 : CEO
 : +255 688 121 252
 : taha@beem.africa
 : www.beem.africa



The Blu Penguin

SECTOR: FINTECH

Provide convenient secure, all-inclusive digital payment solutions to transaction-based businesses.

: Tenu Awoonor
 : Managing Director
 : +233 27 755 2280
 : tenu@theblupenguin.com
 : www.theblupenguin.com



Shopa

SECTOR: MARKETPLACE

Delivering fast-moving consumer goods to small shop owners in Africa.

: Frank Nana Addae
 : Co-Founder
 : +233 54 167 0037
 : nanaaddae@shopa.life
 : www.shopa.life



Gigmile

SECTOR: FREELANCE

Affordable, accessible and suitable financial services to Gig and informal workers.

- 👤 : Kayode Adeyinka
- 👤 : Co-Founder & CEO
- ☎ : +233 27 024 6114
- ✉ : kayode@gigmile.com
- 🌐 : www.gigmile.com



Legendary Foods Ltd.

SECTOR: FOODTECH

Delivering the nutrition of meat at the price point and sustainability of plants.

- 👤 : Shobhita Soor
- 👤 : Founder & CEO
- ☎ : +233 26 853 7501
- ✉ : ss@legendaryfoodsafrika.com
- 🌐 : www.akokonohouse.com



Wahu

SECTOR: E-MOBILITY

E-mobility vehicle builder and platform that connects drivers, passengers and goods.

- 👤 : Valerie Labi
- 👤 : Co-Founder
- ☎ : +233 24 380 0521
- ✉ : valerie@mana-mobility.com
- 🌐 : www.mana-mobility.com



Ako Fresh

SECTOR: AGRITECH

Green energy cold storage technology.

👤 : Mathias Charles Yabe

👤 : Founder

☎ : +233 24 633 2646

✉ : mathias@akofresh.com

🌐 : www.akofresh.com



MALI

STARTUP DIRECTORY **2023**



Ewaati

SECTOR: BIG DATA & AI

Ewaati is a start-up specializing in Artificial Intelligence and Robotics technologies.

👤 : Fousseyni Dembele
 🏠 : Founder
 ☎ : +223 93020613
 ✉ : fdembele@ewaati.com
 🌐 : www.ewaati.com



BIOWIN SARL

SECTOR: HEALTHTECH

Biowin is a digital health project designed to facilitate geographical and financial access to quality medicines.

👤 : Mamadou Dakouo
 🏠 : Founder
 ☎ : +223 73039999
 ✉ : mdakouo@biowinpharma.com
 🌐 : www.biowinpharma.com



Kool Farmer

SECTOR: AGRITECH

Based on two pillars: the sale of fresh, affordable, traceable local fruits and vegetables under the label called "Green Basket" respecting health and environmental standards and training and advisory support to the establishment of a farm.

👤 : Ladji Fainke
 🏠 : Founder
 ☎ : +22378612665
 ✉ : fainke@gmail.com
 🌐 : www.koolfarmer.org



AgriBox

SECTOR: AGRITECH

Interactive vocal and local language digital agricultural services directly to television devices.

👤 : Tenin Nana Kouyate
 🏠 : Founder
 ☎ : +22373115886
 ✉ : vocalagribox@gmail.com
 🌐 : www.facebook.com/people/AgriBox-Officiel/100032458316702/



YeraTube

SECTOR: MEDIA STREAMING

YeraTube is the place for African content creators and African content lovers!

- 👤 : Mohamed Lamine Malet
- 👤 : Founder
- ☎ : +223 76716290
- ✉ : mohamedmalet@gmail.com
- 🌐 : www.yeratube.com



KENEYA LAKIKA

SECTOR: HEALTH & WELLNESS

Mobile application that sensitizes young people about reproductive health and female genital mutilation .

- 👤 : Fatoumata Yéhiya Maiga
- 👤 : Co-founder & manager
- ☎ : +22378749452
- ✉ : maigafatoumata510@gmail.com
- 🌐 : www.facebook.com/keneyalakika/



Passion Digitale

SECTOR: MEDIA & MARKETING

Social media strategy service on social networks and its implementation to enable an Organisation to achieve its objectives.

- 👤 : Modibo Diallo
- 👤 : CEO
- ☎ : +22376395577
- ✉ : aichadembele94@gmail.com
- 🌐 : www.passiondigitale.ml



SO-DÔKÔTÔRÔ

SECTOR: HEALTH & WELLNESS

Home medical care through a web and mobile platform by connecting patients with doctors.

- 👤 : Aicha Dembele
- 👤 : CEO
- ☎ : +22376770360
- ✉ : modibodiallo806@gmail.com
- 🌐 : www.play.google.com/store/apps/details?id=com.sodokotoro.app



SENEGAL






STARTUP DIRECTORY **2023**



2w logistics

SECTOR: E-LOGISTICS

Digital platform for transport that connects African markets through transport routes.






 : Tamsir O.Traore
 : Founder
 : +221 645548506
 : tamsir.osmane@gmail.com
 : www.logidoo.co



ADAFRI

SECTOR: ADTECH

We aggregate and automate advertising networks.






 : Abdou C. Dieng
 : Founder
 : +221 776321032
 : abdou@adafri.com
 : www.adafri.co



AFRICA SMART CITIZENS S.A.S

SECTOR: AGRITECH

Sale of GPS collars for geolocating animals, with a collar breakage detection system.




 : Mamoudou Elimane Kane
 : Founder
 : +221 776937252
 : elimane.job@gmail.com
 : www.africasmartcitizens.com



Assuraf

SECTOR: INSURETECH

Designing and distributing insurance products using technology.

 : Souleymane Gningue
 : CEO, Founder
 : +221 775693460
 : sgning@assuraf.com
 : www.assuraf.com



Aywajieune

SECTOR: E-COMMERCE

Online platform for listing fish products. It makes it easy for fishermen to sell their products to consumers.

👤 : Malick Birane
 📄 : CEO, Founder
 ☎ : +221 772671729
 ✉ : malickbirane@gmail.com
 🌐 : www.aywajieune.co



Bakeli

SECTOR: JOBTech

We turn young people into technology professionals and find them work placements by training and supporting them.

👤 : Abdou Khadre Diallo
 📄 : CEO, Founder
 ☎ : +221 704690870
 ✉ : akd@volkeno-tank.com
 🌐 : www.bakeli.tech



Beezee App

SECTOR: AGRITECH

Beezee is an application that enables very small businesses to do their invoicing and accounting online in a simple, automated way.

👤 : Momar Diop
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 ☎ : +221 776343174
 ✉ : momar@beezee.app
 🌐 : www.beasiness.com



Bouswari

SECTOR: E-COMMERCE

Bouswari offers leather bags and accessories made in Africa, inspired by Africa and sold in boutiques and mainly online on our website.

☎ : +141 69104775
 ✉ : diarra@bouswari.com
 🌐 : www.bouswari.com



BSB BUILDING
SUCCESSFUL
BUSINESS

BSB BIO

SECTOR: CLIMATE TECH

SaJaba is a barter application that allows users to make loans (to solve problems of access to energy and the development of economic activities), payable by agricultural and livestock products.

👤 : Moussa Dia
👤 : CEO, Founder
☎ : +221 776377260
✉ : moussa.dia@bsbbio.com
🌐 : www.bsbbio.com



Buur Logistics

SECTOR: E-LOGISTICS

We offer transport & logistics services using our databases of over 2,000 service providers.

👤 : Amadou Dieng
👤 : CEO, Founder
☎ : +221 772909190
✉ : buurlogistics@gmail.com
🌐 : www.buurlogistics.com



CONCREE SAS:

SECTOR: E-COMMERCE

ERM (Entrepreneur Relationship Management) software package designed to enable start-up and SME support organisations to effectively manage and accurately measure the impact of their programmes.

👤 : Babacar Birane
☎ : +221 776516088
✉ : bbabacar.birane@concree.com
🌐 : www.lezgo.io



Firefly Media

SECTOR: MEDIA STREAMING

BADHOO is a tool that connects advertisers with their target audience using public transport. And why is that? There's no better time to captivate an audience than during a journey.

👤 : Mafal Lo
☎ : +221 781115656
✉ : a.gomis@fireflymedia.tv
🌐 : www.fireflymedia.tv



LAFRICAMOBILE

SECTOR: MULTICHANNEL COMMUNICATION PLATFORM

LAM is a digital communication and marketing platform that enables businesses in Africa to create a strong link with their customers on mobile phones.

👤 : Malick Diouf
👤 : CEO, Founder
☎ : +221 771611010
✉ : m.diouf@lafricamobile.com
🌐 : www.lafricamobile.com



Lengo

SECTOR: BIG DATA & AI

A new wave of business intelligence through the first digital panel in West Africa.

👤 : Max Smith
👤 : CEO, Co-Founder
☎ : +221 770948899
✉ : max@lengo.africa
🌐 : www.lengo.africa



Looka

SECTOR: BIG DATA & AI

LOOKA is a market research platform that bridges the gap between African organizations and consumers.

👤 : Serigne Ahmed FALL
📁 : Business Lead
☎ : +221 777139409
✉ : serigne@getlooka.com
🌐 : www.getlooka.com



mJangale

SECTOR: EDTECH

Affordable practical online, face-to-face and hybrid courses to inspire and prepare young Africans for careers in technology.

👤 : Christelle Scharff
📁 : CEO, Founder
☎ : +12123630830
✉ : mjangale@mjangale.com
🌐 : www.mjangale.com



Outalma

SECTOR: E-LOGISTICS

Outalma provides logistics solutions for private individuals and professionals for their international purchases.

👤 : Alioune B. MBENGUE
📁 : CEO, Founder
☎ : +33 659933230
✉ : a.mbengue@outalma.com
🌐 : www.outalma.com




Prilance

Prilance

SECTOR: JOBTECH

Prilance is a service marketplace focused on freelancing. It puts people with marketable skills in touch with companies with a wide range of needs.

👤 : Insa Toure
 📄 : CEO, Founder
 ☎️ : +221 771605060
 ✉️ : hello@prilance.com
 🌐 : www.prilance.com



PROXALYS

Proxalys

SECTOR: E-COMMERCE

ProXalys is a technology start-up specialising in B2B ecommerce for agricultural products and also fintech. We are positioning ourselves to facilitate access to markets for everyday consumer products, with a strong focus on agricultural products such as locally produced horticultural products, by distributing them to shopkeepers, retailers, restaurants, hotels and women-traders.

👤 : Thierno Sakho
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 🌐 : www.proxalys.net



SetTIC

Settic

SECTOR: CLEANTECH

We are developing two products aimed at creating an ecosystem around waste management in order to create a real green dynamic around the circular economy, as well as an apprenticeship platform for electronic equipment repairers to reduce the amount of electronic waste ending up in the environment.

👤 : Julie REPETTI
 📄 : CEO, Founder
 ☎️ : +221 768550310
 ✉️ : julie.repetti@settic.sn
 🌐 : www.settic.sn



ShopMeAway

SECTOR: E-COMMERCE

Shopmeaway Prime is an API that reprocesses the Amazon catalogue directly and displays prices in CFA and delivery costs to Senegal.

👤 : Racine Sarr
 📄 : CEO, Founder
 ☎ : +221 781174343
 ✉ : racine.sarr@shopmeaway.com
 🌐 : www.shopmeaway.com/shopmeawayprime



Sugu

SECTOR: E-LOGISTICS

A logistics platform to promote trade between African countries.

👤 : Omar Yam
 📄 : CEO
 ☎ : +221 786098365
 ✉ : yam@ouicarry.com
 🌐 : www.ouicarry.com



Suqali Mbay mi

SECTOR: AGRITECH

Digitalising the agricultural sector by improving soil knowledge.

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 ✉ : yorodiaw@suqalimbaymi.sn
 🌐 : www.suqalimbaymi.sn



Tiak Tiak

SECTOR: E-COMMERCE

We offer express delivery services: parcel delivery, marketing of products from our various suppliers.

👤 : Cheikh Ahmed Tidiane Samb
 📄 : CEO, Co-Founder
 ☎ : +221 772626262
 ✉ : commercial.tiaktiak@gmail.com
 🌐 : www.tiaktiak.sn



Tolbi

SECTOR: AGRITECH

E-Tolbi is a digital agricultural platform that digitises all the data held by small farms, giving them access to a range of services such as real-time information and advice (water requirements, weather, fertilisers) via IVR / mobile app in local languages, financing from aggregators and banks, subsidies and direct interconnection with the national and international markets.

 : Mouhamadaou Lamine KEBE

 : CEO, Co-Founder

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 : mouhamadoukebe@tolbico.com

 : www.tolbico.com



UGANDA

STARTUP DIRECTORY **2023**



Akello Banker

SECTOR: AGRITECH

We are helping farmers to access products and services on credit.

- 👤 : Jean Onyait
- 👤 : Founder
- ☎ : +256 786417768
- ✉ : jean.onyait@gmail.com
- 🌐 : www.akellobanker.com



ChapChap Africa

SECTOR: FINTECH

Fostering partnerships to empower end-of -the line customers through agent networks.

- 👤 : Emmanuel Emodek
- 👤 : Managing Director
- ☎ : +256 754 444605
- ✉ : eemodek@chapchap.co
- 🌐 : www.chapchap.co



Cinnamon Solutions

SECTOR: FINTECH

Clubs is the premier Investment Club Management software that takes care of the record keeping details, allowing your club to concentrate on the business of growing your money.

- 👤 : Dickson Mushabe
- 👤 : Founder
- ☎ : +256 776045607
- ✉ : dm@cinnamonclubs.com
- 🌐 : www.cinnamonclubs.com



Ensibuuko

SECTOR: FINTECH

Automating efficient savings and loans management.

- 👤 : Gerald Otim
- 👤 : CEO & Founder
- ☎ : +256 776367086
- ✉ : otim@ensibuuko.com
- 🌐 : www.ensibuuko.com



Famunera Ltd

SECTOR: AGRITECH

Famunera sources for genuine quality affordable farm inputs from verified suppliers and provides last-mile delivery to farmers in Uganda.

- 👤 : Julius Enock Naika
- 👤 : CEO
- ☎ : +256 772344675
- ✉ : naiken@famunera.com
- 🌐 : www.famunera.com



gnuGrid CRB

SECTOR: FINTECH

Enabling financial inclusion through credit profiling.

- 👤 : Opio David
- 👤 : Co-Founder
- ☎ : +256 780821046
- ✉ : dopio@gnugridcrb.com
- 🌐 : www.gnugridcrb.com



Hamwe EA Ltd

SECTOR: AGRITECH

Bridging the gap between farmers and the new digital economy

- 👤 : Stella Lugalambi
- 👤 : Co-founder & CEO
- ☎ : +256 774787158
- ✉ : stella@hamwe.org
- 🌐 : www.hamwe.org



Innovex (U) Ltd

SECTOR: IOT

Transforming offgrid energy access

- 👤 : Douglas Karugaba
- 👤 : Co-founder
- ☎ : +256 702795993
- ✉ : douglaskarugaba@innovex.org
- 🌐 : www.innovex.org



Kacyber Technologies

SECTOR: E-LOGISTICS

KaCyber provides robust digital ticketing and payment systems to public transport operators of buses, trains, and ferries.

- 👤 : Innocent Orikiiriza
- 👤 : CEO
- ☎ : +256 780100500
- ✉ : io@kacyber.com
- 🌐 : www.kacyber.com



Mfeyti

SECTOR: HEALTHTECH

Helps final consumers of medicine detect and report counterfeit drugs and drug side effects.

- 👤 : Benjamin Bimanywaruhanga
- 👤 : Founder
- ☎ : +256 783873655
- ✉ : bima.benjamin6@gmail.com
- 🌐 : mfeyti.com



MobiPay

SECTOR: AGRITECH

Improving livelihoods through innovative solutions for Agriculture.

- 👤 : Eric Nana Kwabena
- 👤 : Managing Director
- ☎ : +256 785122114
- ✉ : eric@mobiPayagrosys.com
- 🌐 : www.mobiPayagrosys.com



Tubayo (U) Ltd

SECTOR: TRAVELTECH

Online travel marketplace that enables travelers to book unique homes and experiences hosted by locals

- 👤 : Boris Mugisha
- 👤 : Co-founder
- ☎ : +256 778311140
- ✉ : boris@tubayo.com
- 🌐 : www.tubayo.com



Waape

SECTOR: JOBTECH

Waape is a talent marketplace that empowers you as an employer to use your business challenges as an opportunity to get matched, engage with and hire talent.

👤 : Natasha Katondwaki
👔 : CEO
☎ : +256 774158402
✉ : natasha@waape.io
🌐 : www.waape.io



Wena Hardware

SECTOR: HOME IMPROVEMENT

Wena Hardware provides a convenient, all-in-one solution for construction and home improvement needs.

👤 : Vaolah Amumpaire
👔 : Founder
☎ : +256 783261909
✉ : vaolah.a@gmail.com
🌐 : www.wenahardware.com



Xente Tech

SECTOR: FINTECH

Xente is a digital business account with Visa debit cards, mobile money, bank transfers, finance automation software and more - all in one place.

👤 : Allan Rwakatungu
👔 : Co-founder & CEO
☎ : +256 770833993
✉ : allanr@xente.co
🌐 : www.xente.co



Tripesa

SECTOR: TRAVELTECH

Digital solutions for scaling tourism, hospitality, events and experiences.

👤 : David Gonahasa
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☎ : +256772955614
✉ : david@tripesa.co
🌐 : www.tripesa.co



Ezy Agric

SECTOR: AGRITECH

Agritech startup integrating ICT in the delivery of production and marketing services to farmers.

👤 : William Luyinda
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☎ : +256701865142
✉ : williamluyinda@zyagric.com
🌐 : www.ezyagric.com



Kolaborate

SECTOR: FREELANCE

Discover top talent and achieve your business goals effortlessly.

👤 : Pearl Gakazi
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✉ : pearl@kolaborate.co
🌐 : www.kolaborate.co



Yo-waste

SECTOR: CLEANTECH

Building zero waste communities, one city at a time.

- 👤 : Martin Tumusiime
- 👤 : CEO
- ☎ : +256700464846
- ✉ : tumusiime@yowasteapp.com
- 🌐 : www.yowasteapp.com



Zofi Cash

SECTOR: FINTECH

Digital financial platform taking care of employees' financial emergencies before payday by providing Instant Salary Advances.

- 👤 : Paul Kirungi
- 👤 : CEO
- ☎ : +1 (818)272-9383
- ✉ : pkirungi@zoficash.com
- 🌐 : www.zoficash.com



Karaa

SECTOR: E-MOBILITY

Powering African entrepreneurs through mobility and energy.

- 👤 : Geoffrey Mutabazi
- 👤 : CEO
- ☎ : +256703584300
- ✉ : geoffrey@karaa.africa
- 🌐 : www.karaa.africa

