

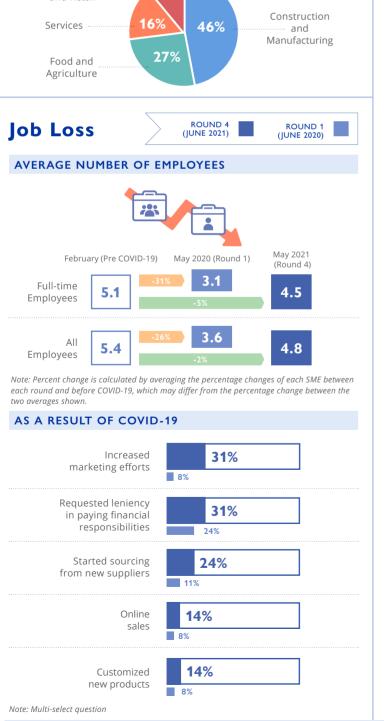




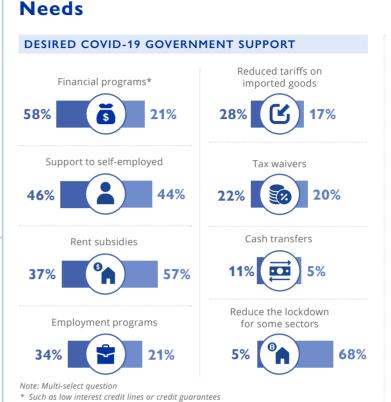
Panel Study IV: Impact of COVID-19 on SMEs in Iraq

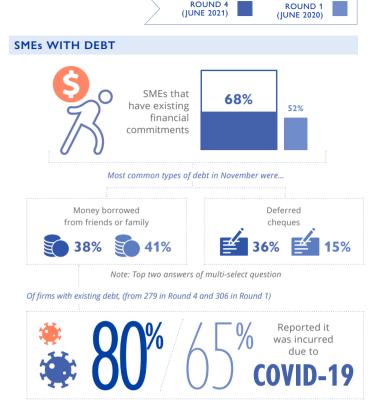
For more information: iomiraq@iom.int © 2021 International Organization for Migration (IOM)

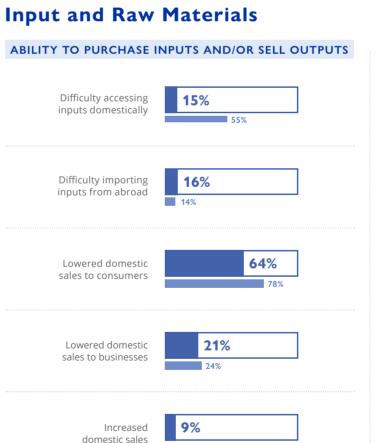
SME Breakdown LOCATIONS OF SMEs INTERVIEWED All Sectors SMEs INTERVIEWED BY SECTOR Wholesale and Retai Services Manufacturing 27% Food and Agriculture

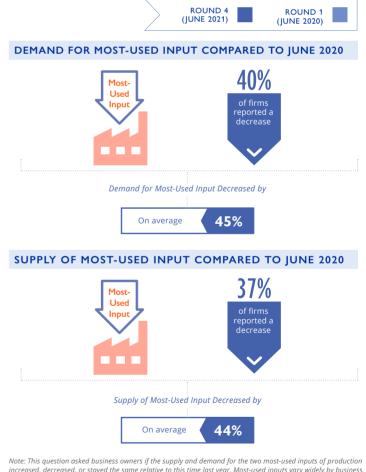


Main Findings decrease between February 2020 and May 2021 prior to data collection* * Average percentage reduction in production among the SMEs that reported that their production was negatively affected (459) Losses **AVERAGE MONTHLY REVENUE** \$6,011 (Pre COVID-19) May 2020 \$3,541 (Round 1) May 2021 \$3,790 (Round 4) deviation for February to May 2020 is .46 and from February 2020 to May 2021 is .58. AS A RESULT OF COVID-19 Some clients not 46% paying bills 40% Reduced 36% investments RISK OF CLOSURE OF SMEs Risk of permanent 28% shutdown of business If risk of permanent shutdown, when would it occur? **49**%









About the Study

This assessment of 716 small and medium enterprises was jointly designed by the International Organization for Migration (IOM) Iraq, the Food and Agriculture Organization (FAO), and the International Trade Centre (ITC). The selection of respondents took place through a blocking design sample of Iraqi governorates from 2,236 firms registered in IOM databases, covering rural and urban areas. IOM field researchers completed in total four rounds of surveying over the phone with business owners. Round 1 took place from 22 June to 7 July 2020 and Round 4 rook place from 8 to 24 June 2021. The questionnaire followed an informed consent protocol that offered respondents a description of the purpose of the survey and a chance to opt out. This study is funded by the European Union and the U.S. Department of State, Bureau of Population, Refugees, and Migration.

The responses of SME owners who did not participate in Round 4 (12.89%) are excluded from the data presented in this factsheet. Round 1 results have been recalculated based on this. Questions in Round 4 were asked in terms of the time after Round 3. Questions in Round 1 were asked in terms of time since the beginning of the pandemic-related lockdown