

World Export Development Forum 2023

Diversify with Green Trade: Organic, Digital, Sustainable

SESSION BIOGRAPHIES

Towards Green Trade



Mr. Joseph Murabula, CEO, Kenya Climate Innovation Center

Mr. Murabula has more than 20 years of experience in project finance, corporate finance, investment advisory, and fundraising. He is currently Chief Executive Officer of Kenya Climate Innovation Centre (KCIC). The organization offers incubation, capacity building and financing to start-ups and small and medium-sized enterprises developing innovations to address the challenges of climate change. He holds a master's degree in Finance and Financial Law from the University of London and is a Certified Expert in Climate and Renewable Energy Finance, a Certified Public Secretary (CPS) and a Certified Public Accountant.



Mr. Vu Ba Phu, Director General, Vietrade, Vietnam

Mr. Vu Ba Phu has extensive leadership experience in both public and private sector. As the Director General of Vietrade, Mr. Phu is actively steering the organization toward a sustainable future, in line with government strategy and priorities of the business community in Vietnam. Prior to Vietrade, he served as Deputy Director General of the Vietnam National Petroleum Group. Mr. Phu has also held positions as Director General of Planning at the Ministry of Industry and Trade of Viet Nam; Head of Commercial Section at the Embassy of Vietnam to the European Council, Kingdom of Belgium and Grand Duchy of Luxembourg; and Deputy Director General of the Vietnam Competition Agency.



YM Raja Badrulnizam Raja Kamalzaman, Senior Director, Strategic Planning Division, MATRADE, Malaysia

YM Raja Badrulnizam Raja Kamalzaman is the Senior Director for the Strategic Planning Division of MATRADE, the Malaysian National Trade Promotion Agency. He has been actively involved in various committees and programmes for the promotion of Malaysia's trade and exports for over 20 years. Prior to his appointment in 2022, he served the agency as the Trade Commissioner at MATRADE Germany, and MATRADE London before that. He has also served as the Head of Construction and Professional Services, as well as Head of the ASEAN Unit at MATRADE. Before joining the organization, he worked as the Regional marketing Officer of the Malaysian Timber Council Office in Dubai. Mr. Raja Kamalzaman began his career in insurance brokerage.



Mr. Batkhuu Idesh, Director General, Trade and Economic Cooperation Policy Department, Ministry of Economy and Development, Mongolia

Mr. Batkhuu Idesh is the Director General of the Trade and Economic Cooperation Policy Department at the Ministry of Economy and Development since March 2022. With a diverse background in both the public and private sectors, he has gained extensive experience in various areas, including trade and economic policy formulation, development finance, project finance, and business administration. Throughout his career, Mr. Batkhuu has held positions in organizations such as the Ministry of Finance, Capital City Governor's Office, and State Property Committee. He obtained a bachelor's degree in economics from Inha University, Incheon, Republic of Korea in 2005, and a master's degree in economics from Seoul National University, Seoul, Republic of Korea in 2007.



Ms. Judith Arends, Managing Director, Centre for the Promotion of Imports from Developing Countries, the Netherlands

Ms. Arends is the managing director of CBI Netherlands (Centre for the promotion of Imports from developing countries) which supports the transition towards sustainable and inclusive economies in developing countries. CBI focuses on strengthening the economic, social and environmental sustainability of local SMEs that export value-added products and services. Judith started her career at the United Nations and has had various positions in private-sector development. Judith studied policy and governance in international relations at the Universities of Groningen, Nantes and Montreal. The position of managing director at CBI enables her to combine her passion for sustainability, private sector development and her drive to work on a more inclusive and friendly world.



Moderator: Ms. Vanessa Erogbogbo, Chief, Green and Inclusive Value Chains, ITC. Vanessa Erogbogbo is Chief, Green and Inclusive Value Chains section at the International Trade Centre

She held positions at the International Finance Corporation and Standard Chartered Bank. Vanessa is a member of the advisory boards of: Geneva Trade Platform, Forum on Trade, Environment and the SDGs, and Ford Foundation Plus Fund Initiative. She was architect of ITC's SheTrades initiative and chair of ISO/IWA 34 on women's entrepreneurship. She holds an MBA from London Business School, MSc Information Technology and B.Eng Hons Civil Engineering from Loughborough University, and certificate in Climate Change Policy: Economics and Politics from the Harvard Kennedy School.