

# World Export Development Forum 2023

*Diversify with Green Trade: Organic, Digital, Sustainable*

## SESSION BIOGRAPHIES

### In Conversation: Trade Trends



**Keynote Address: Mr. Jose W. Fernandez, Under Secretary of State for Economic Growth, Energy and the Environment, United States of America**

Jose W. Fernandez was confirmed by the U.S. Senate as Under Secretary of state on August 6th, 2021. Under Secretary Fernandez served as the Assistant Secretary of State for Economic, Energy, and Business Affairs from 2009 to 2013. His accomplishments in the private sector have been recognized in several publications. Prior to his confirmation, Under Secretary Fernandez was a partner at Gibson Dunn & Crutcher LLP, in New York, as well as the Director of the Partnership for Inner City Education in New York, a former Commissioner of the New York City Latin Media and Entertainment Commission, and co-founder and former chairman of the board of the Latino International Theater Festival of New York. He received a Bachelor's Degree from Dartmouth College, where he later served as trustee, and earned a J.D. from Columbia University.



**Ms. Pamela Coke-Hamilton, Executive Director, International Trade Centre**

Since her appointment as Executive Director of the International Trade Centre in 2020, Ms. Coke-Hamilton has led the agency to meet the economic and trade challenges posed by the Covid-19 pandemic and subsequent global supply chain disruptions. Ms. Coke-Hamilton has a breadth of experience and expertise in trade-related capacity-building and sustainable development and a deep understanding of the challenges faced by vulnerable economies. She also established the Women Empowered through Export platform to address the disadvantages facing women-owned firms. She began her career in Jamaica's Ministry of Foreign Affairs and Foreign Trade, and served as Director of Trade, Tourism and Competitiveness of the Organization of American States and Executive Director of the Caribbean Export Development Agency.



**Prof. De Kai, Distinguished Research Scholar, International Computer Science Institute, University of California, Berkeley**

Prof. De Kai works across artificial intelligence, cognition, language, music, ethics, and society, centering on enabling cultures to interrelate in creative ways. For pioneering contributions to machine learning of AIs like Google/Yahoo/Microsoft Translate, he was honored by the Association for Computational Linguistics as one of only seventeen Founding Fellows worldwide and by Debrett's HK 100 as one of the 100 most influential figures of Hong Kong. De Kai's public campaign applying AI to show the impact of universal masking against Covid received mass media coverage and is credited as one of the most influential efforts to shift policy worldwide. He serves on the board of AI ethics think tank The Future Society, and was one of eight inaugural members named by Google to its AI ethics council.



**Moderator: Mr. Georgie Ndirangu, Head of Pan-African Programme Communications, Mastercard Foundation**

Mr. Ndirangu is a trained broadcaster, global moderator and former journalist of the year in Rwanda. Prior to his current role as head of Pan-African Program Communications at the Mastercard Foundation he worked with the BBC, CNBC Africa and Forbes Africa. He has also worked at Portland Communications for the Bill & Melinda Gates Foundation, Evercare, TPG, and has given support for accounts across Africa, Asia, Middle East, and the UK. He has a background in actuarial science.