

26-29 June 2023 Ulaanbaatar, Mongolia

# World Export Development Forum 2023

*Diversify with Green Trade: Organic, Digital, Sustainable*

## Programme

**Monday, 26 June**

**Landlocked Developing Country Business Talks • B2B Meetings**

**09:00-09:30 Inauguration**

*The United Nations has a Vienna Programme of Action for landlocked developing countries, set for review at a UN Ministerial meeting set for 2024. The World Export Development Forum, hosted by Mongolia this year, officially gathers insights from business for the Ministerial meeting. Discussions cover trade connectivity, infrastructure, trade finance and inclusive trade facilitation.*

Master of Ceremonies: Mr. Ulziisaikhan Ganbold, Director, Department of Foreign Trade and Economic Cooperation, Ministry of Foreign Affairs, Mongolia

- Mr. Tapan Mishra, United Nations Resident Coordinator, Mongolia
- H.E. Ms. Rabab Fatima, Under-Secretary-General and High Representative for Least Developed Countries, Landlocked Developing Countries and Small Island Developing States, United Nations
- Ms. Pamela Coke-Hamilton, Executive Director, International Trade Centre
- H.E. Mr. Ch. Khurelbaatar, Deputy Prime Minister, Minister of Economy and Development, Mongolia

**09:30-11:00 Regional Trade Connectivity**

*Corridors and border areas are key for Landlocked Developing Countries. Innovative e-tools for trade facilitation, inclusive solutions for women in business, soft and hard infrastructure development and financing can boost efficiency.*

Moderator: Mr. Victor Kiprop, BBC Africa

- Representative, UN Office of the High Representative for Least Developed Countries, Landlocked Developing Countries and Small Island Developing States
- Representative, Central Asian Regional Economic Cooperation Program, Asian Development Bank
- Mr. Holger Wiefel, Associate Director, Regional Head for Central Asia & Mongolia, SME Finance & Development, European Bank for Reconstruction and Development
- Representative, Asian Infrastructure Investment Bank
- Dr. M. Saeed, Trade Facilitation Senior Adviser, International Trade Centre

**11:00-11:20 Networking break**

**11:20-13:00 Business Voices from Landlocked Developing Countries:  
Private Sector Consultations**

*Moderated dialogues and Q&A*

*The first four focus areas in the Vienna Programme of Action impact businesses directly. Four parallel roundtable discussions set the scene for a forty-minute concluding discussion. Dialogues among business representatives for each of these areas will be documented and feed into the priorities of the 2024 UN Conference on LLDCs.*

Moderator: Mr. Victor Kiprop, BBC Africa

**11:20-12:20 Parallel roundtables on business and trade development**

- Trade infrastructure (Facilitated by CAREC)
- Regional connectivity (Facilitated by UN-OHRLS)
- Trade development (Facilitated by EBRD)
- Inclusive trade facilitation (Facilitated by ITC)

**12:20-13:00 Summaries**

Rapporteur:

Mr. Dulguun Damdin-Od, Executive Director, International Think Tank for Landlocked Developing Countries

Closing remarks:

Ms. Dorothy Tembo, Deputy Executive Director, International Trade Centre

**13:00-14:00 Working lunch and introduction to B2B**

**14:00-18:00 Business-to-Business Meetings**

*Sectors: ICT Services, Natural fibres, Leather*

## Tuesday, 27 June

### Micro, Small and Medium-sized Enterprises Day

#### 09:00-10:00 Official Opening of the World Export Development Forum

*The President of Mongolia opens the event with international officials. They outline a forward-looking vision to diversify trade in ways that are green, digital and organic – and bring small businesses into regional and global trade.*

Master of Ceremonies: Mr. Batkhuy Idesh, Director General for Trade and Economic Cooperation Policy, Ministry of Economy and Development, Mongolia

- H.E. Khurelsukh Ukhnaa, President of Mongolia
- Mr. Claudio Viezzoli, Managing Director, SME Finance & Development, European Bank for Reconstruction and Development
- H.E. Ms. Rabab Fatima, Under-Secretary-General and High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States, United Nations
- Ms. Pamela Coke-Hamilton, Executive Director, International Trade Centre

#### 10:00-10:30 Networking break

#### 10:30-12:00 Paths to Diversification: Business Cases

*Businesses take the spotlight on this International Day for Micro, Small and Medium-sized Enterprises. Making trade work for small firms is key to making trade truly inclusive. Three business pairs share inspirational examples of green and digital trade – and reflect on the visions set out earlier in the day.*

Moderator: Georgie Ndirangu, Head of Pan-African Programme Communications, Mastercard Foundation

Among the speakers:

##### GREEN

- Ms. Sh. Delgermaa, Chief Operating Officer, Monpellets
- Mr. Paul Brough, Agribusiness Manager, Rabobank

##### DIGITAL

- Mr. Purevbazar Purevjav, Founder, FIBO Cloud
- Mr. Rasulov Anvar Adxamovich, Deputy Chairman for Commercial Affairs, Uztelecom

#### 12:00-13:30 Partner-hosted lunch

#### 13:30-14:30 In Conversation: Scaling up Youth Entrepreneurship

*This session sets the stage for the Youth Ecopreneur Awards by discussing youth entrepreneurship, and how to harness the innovative drive of young populations.*

Moderator: Ms. Natalie Domeisen, Programme Lead, World Export Development Forum

- Mr. Allan Majuru, Chief Executive Officer, ZimTrade
- Ms. Neo Mosimane, Founder, Lebone and Ye! Community Advisor, Botswana

**14:30-16:00     Youth Ecopreneur Awards: Green Pitch Competition**

*Young entrepreneurs from around the world pitch their green startups before a panel of judges. Selected from 63 countries, they compete for two prizes: the Ecopreneur Award and the Land Restoration Award.*

Judges:

- Mr. Andrew Michael Ong, Director, Division for Asia and the Pacific, World Intellectual Property Organization
- Mr. Allan Majuru, Chief Executive Officer, ZimTrade, Zimbabwe
- Ms. Paula Padrino Vilela, Programme Manager, Land Restoration, United Nations Convention to Combat Desertification
- Mr. Vedant Gandhi, former Ecopreneur award winner; Co-Founder, Recycle X, India
- Ms. Diana Carballo, Senior Pro Bono Coordinator, Sidley Austin

**18:00-21:00     GALA DINNER**

*With cultural performance, exhibition and fashion show*

## Wednesday, 28 June

### Green, digital and inclusive trade

#### 09:00-10:00 In Conversation: Trade Trends

*Day 2 kicks off with a high-level discussion on the outcomes of the Private Sector Consultation for Landlocked Developing Countries, as well as broader trade development trends.*

Moderator: Georgie Ndirangu, Head of Pan-African Programme Communications, Mastercard Foundation

- Ms. Hanzade Doğan, Chairwoman, Hepsiburada, Turkey
- Prof. Wu Dekai, The Hongkong University of Science and Technology / University of California, Berkeley
- Ms. Pamela Coke-Hamilton, Executive Director, International Trade Centre

#### 10:00-11:20 Towards Green Trade

*How organizations around the world are orienting economies and value chains towards greener trade.*

Moderator: Ms. Vanessa Erogbogbo, Chief, Green and Inclusive Value Chains, ITC

- Ms. Myriam Ferran, Deputy Director-General, International Partnerships, European Commission
- Ms. Judith Arends, Managing Director, Centre for the Promotion of Imports from Developing Countries, the Netherlands
- Mr. Henry Gonzalez, Executive Director a.i, Green Climate Fund
- Mr. Joseph Murabula, CEO, Kenya Center for Climate Innovation, Kenya
- Mr. Vu Ba Phu, Director General, Vietrade

#### 11:20-11:40 Networking break

#### 11:40-13:00 Harnessing Digital Transformation

*Power digital transformation with local innovation – to ignite green growth.*

Moderator: Mr. Martin Labbé, Tech Sector Development Coordinator, International Trade Centre

Keynote address: Mr. Tapan Mishra, UN Resident Coordinator, Mongolia

- Ms. Celeste Ilagan, Chief Policy and Regulatory Affairs Officer, IT & Business Process Association, the Philippines
- Ms. Yi Wu, General Director, HICOOL, China
- Mr. Ibrahima Nour Eddine Diagne, CEO, Gaines 2000, Senegal
- Ms. Byambajargal Ayushjav, Chairwoman, Faro Group, Mongolia; Director, ICT & Digital Economy Committee, American Chamber of Commerce, Mongolia

#### 13:00-14:30 Partner-hosted lunch

**14:30-16:00      Access to Finance**

*This session explores trends in trade finance, climate finance, fintech and regional bank lending that support diversified trade.*

Moderator: Mr. Robert Skidmore, Chief, Sector and Enterprise Competitiveness, International Trade Centre

- Ms. Hohete-Berhan Arefeaine, Co-Founder and Executive Board Member, African Fintech Network
- Mr. Deepesh Patel, Director of Partnerships, Trade Finance Global
- Ms. Nadia Petkova, Director, Regional Network, SME Finance & Development, European Bank for Reconstruction and Development
- Director General, Ministry of SMEs and Startups, Republic of Korea

**16:30-17:00      SheTrades Hub Mongolia Launch**

*The launch ceremony features the signing of a Memorandum of Understanding between the International Trade Centre and the Mongolia National Chamber of Commerce and Industry to host the SheTrades Hub for Mongolia.*

Master of Ceremonies: Ms. Bayasgalan Saranjav, Secretary-General, Mongolian National Chamber of Commerce and Industry

Address from UN Headquarters, New York: Ms. Amina J. Mohammed, Deputy Secretary-General, United Nations

- H.E. Ms. Battsetseg Batmunkh, Minister of Foreign Affairs, Mongolia
- Ms. Pamela Coke-Hamilton, Executive Director, International Trade Centre

**17:00-18:00      SheTrades Mongolia: Springboard to inclusive growth**

*Women's entrepreneurship is key to Mongolia's economic diversification. The SheTrades Mongolia Hub can make a difference by catalysing the country's business and policy ecosystem, and by learning from similar organizations around the world.*

Moderator: Ms. Judith Fessehaie, Head, SheTrades, International Trade Centre

- Mr. Nkosikhona Mbatha, Acting Chief Executive Director, Small Enterprise Development Agency, South Africa
- Mr. Amartuvshin Otgondavaa, President, Mongolian National Chamber of Commerce and Industry
- Ms. Elaine Conkievich, United Nations Development Programme Resident Representative, Mongolia
- Ms. Bolor Sainjargal, Chief Executive Officer, TESO Group, Mongolia
- Ms. Opeyemi Abebe, Head of Trade Competitiveness, Commonwealth Secretariat, United Kingdom

**18:00-18:30      Closing**

*Announcement of the winners of the ecopreneur and land restoration awards, as well as the next host country for the World Export Development Forum.*

Master of Ceremonies: Ms. Sibylle Neuhaus, Office of the Executive Director, International Trade Centre

- H.E. Mr. Ch. Khurelbaatar, Deputy Prime Minister, Minister of Economy and Development, Mongolia
- Ms. Pamela-Coke Hamilton, Executive Director, International Trade Centre
- Next WEDF country host

## Thursday, 29 June

### **10:00-14:00      Nomadic Festival excursion**

International participants will meet a nomadic family, hear Mongolian folk songs, have an introduction to herding, milking and distillation of dairy alcohol. Archery, felt-making and rides in yak and camel-drawn carts are also part of the experience.

Buses leave the Shangri-La at 10:00 and return at 14:00. The programme includes a traditional Mongolian lunch.

### **9:00- 16:00      National Export Strategy Workshop**

This workshop is an opportunity to reflect on the insights of the World Export Development Forum discussions and business meetings and ensure they are integrated in the development of a national export strategy, which is expected to be launched at the end of 2023.

Businesses in Mongolia are specially invited to this workshop. It is designed to bring the voice of business to export strategy development. The workshop will explore priority sectors for trade development. It will feature international experts and national government officials will be present.

Mongolia is developing a national export strategy with the World Bank and the International Trade Centre, with the aim to diversify trade. The focal point in the government is the Ministry of Food, Agriculture, Light Industry, and other government ministries are also involved.

A second day of closed-door discussions will take place among those directly involved in developing the strategy.