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## **WACOMP Datapage - November 2022**

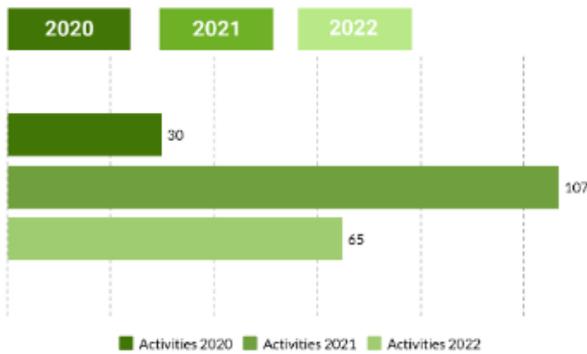
Here's a look at ITC results in the ECOWAS region under the West  
Africa Competitiveness Programme

# WACOMP REGIONAL DATA DASHBOARD REPORT



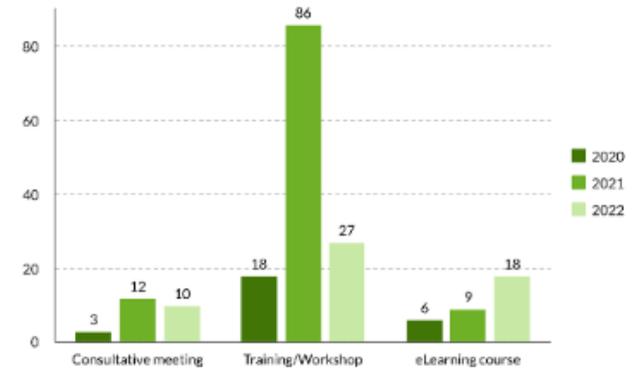
## Total Activities Per Year

Period: January 2020 - September 2022



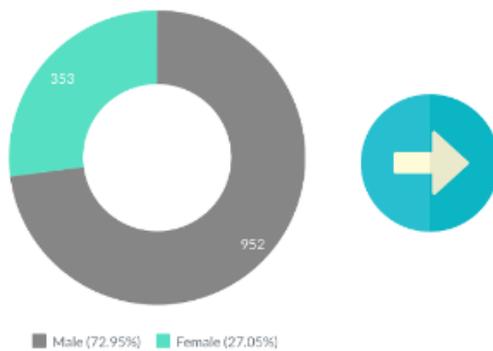
## Type of Activities Conducted

Period: January 2020 - September 2022



## Total Beneficiaries by Gender

Gender of Beneficiaries Supported by Trainings  
Period: January 2020 - September 2022



## Key Results

Period: January 2020 - September 2022

- **683** B2B meetings organized through the participation of SMEs in trade fairs and matchmaking events
- **16** SMEs made transactions (of which 50% women led)
- Over USD **485K** funds leveraged by SMEs through purchases and investments (of which USD 145K are from women led SMEs)
- **34** SMEs made operational or managerial changes thanks to the intervention (of which 32% women led)
- **18** policies, strategies, negotiations and administrative decisions in which public sector institutions have considered private sector inputs

## Beneficiaries

Total Summary of Countries Supported by Trainings by Organization Type.  
Period: January 2020 - September 2022

These include Financial Institutions & NGOs



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**1,305** Beneficiaries Reached  
**1,120** from West African Countries  
**185** from Other Countries

	GOVERNMENT	SME	TISI	OTHER	TOTAL
 BENIN	16	24	25	13	78
 BURKINA FASSO	3	20	28	23	74
 CABO VERDE	2	2	7	1	12
 COTE D'IVOIRE	6	22	30	8	66
 THE GAMBIA	8	29	22	3	62
 GHANA	4	67	24	16	111
 GUINEA	12	22	31	9	78
 GUINEA-BISSAU	11	25	11	5	52
 LIBERIA	3	2	10	3	18
 MALI	1	13	13	3	30
 MAURITANIA	2	2	6	3	13
 NIGER	-	7	56	2	65
 NIGERIA	30	99	49	27	205
 SENEGAL	1	23	19	7	50
 SIERRA LEONE	28	131	95	113	367
 TOGO	4	14	18	13	49

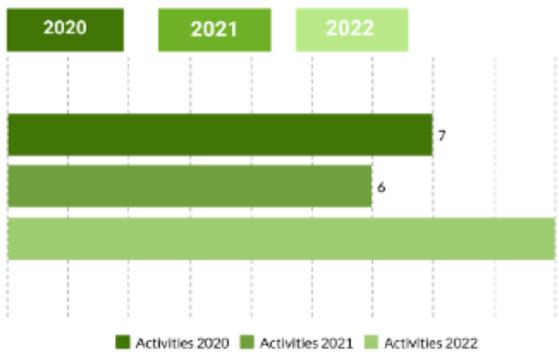


# WACOMP SIERRA LEONE DATA DASHBOARD REPORT



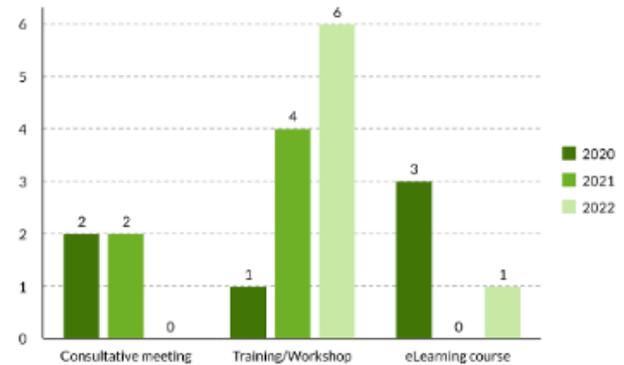
## Total Activities Per Year

Period: January 2020 - September 2022



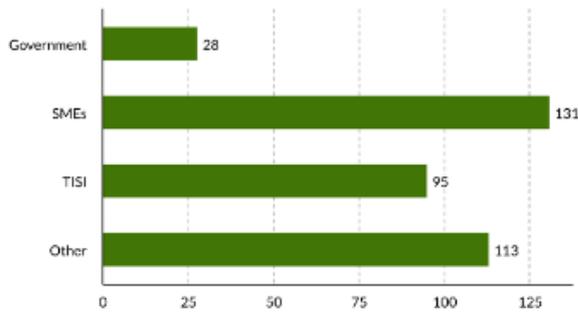
## Type of Activities Conducted

Period: January 2020 - September 2022



## Total Beneficiaries Supported by Organization Type

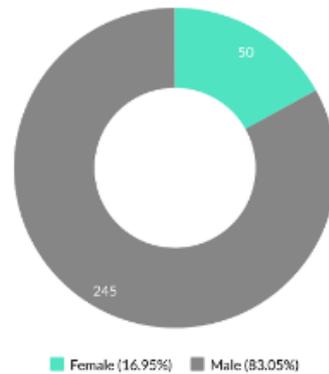
Period: January 2020 - September 2022



**367 Beneficiaries Reached**

## Total Beneficiaries by Gender

Gender of Beneficiaries Supported by Trainings  
Period: January 2020 - September 2022



## Key Results

Period: January 2020 - September 2022

- **5** SMEs were able to get access to finance
- Over **USD 95K** leveraged by SMEs through access to finance
- **7** sector and market studies developed to identify business opportunities
- **6** policy position papers developed to improve advocacy and policy making on agricultural trade

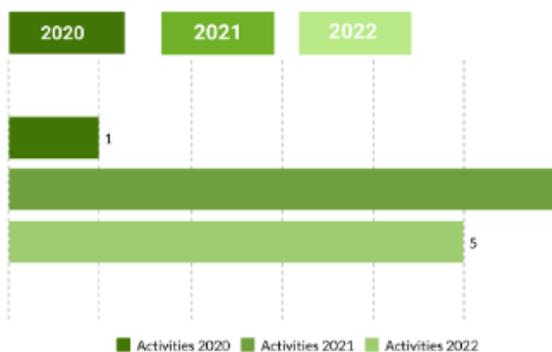


# WACOMP GUINEA DATA DASHBOARD REPORT



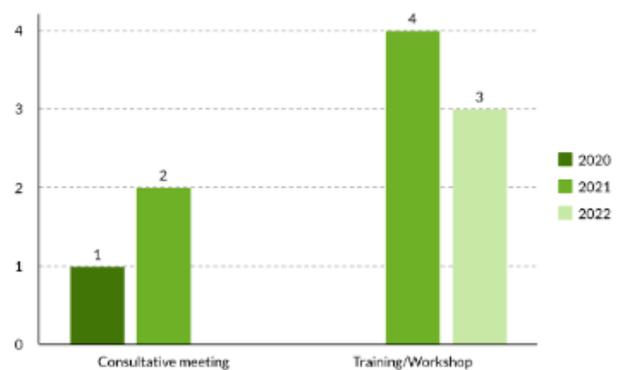
### Total Activities Per Year

Period: January 2020 - September 2022



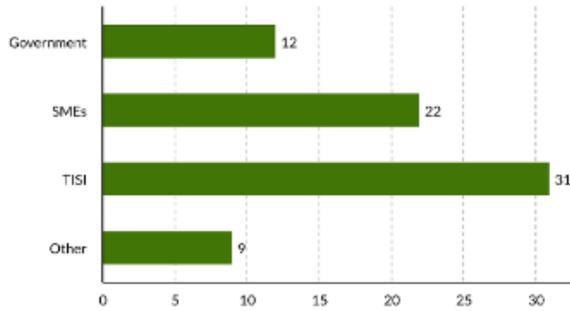
### Type of Activities Conducted

Period: January 2020 - September 2022



## Total Beneficiaries Supported by Organization Type

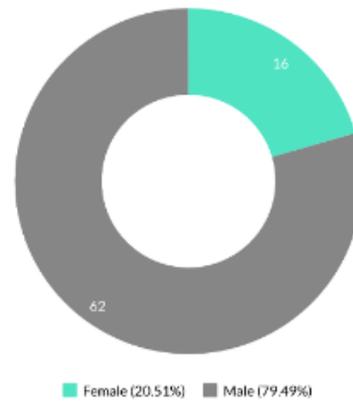
Period: January 2020 - September 2022



**78 Beneficiaries Reached**

## Total Beneficiaries by Gender

Gender of Beneficiaries Supported by Trainings  
Period: January 2020 - September 2022



## Key Results

Period: January 2020 - September 2022

- **59** B2B meetings organized through the participation of SMEs to trade fairs and matchmaking events
- **19** SMEs made operational or managerial changes related to their marketing strategies
- **4** market and marketing studies developed to identify business opportunities





# WACOMP SENEGAL DATA DASHBOARD REPORT



## Key Results

Period: January 2020 - September 2022



- **1 Register for Cooperatives societies** is in place and operationalized in the 14th region of Senegal"



- **547 cooperatives** have been **formalized** and registered in the register of cooperative organizations set up through WACOMP support



- **16 large cooperatives** in the mango and onion value chains have been set up through WACOMP support



- **207 producer organizations** in the mango and onion value chains have been grouped into cooperative organizations through WACOMP support



- More than **41,882 producers** in the mango and onion value chains are now represented in large cooperatives



- **827** co-operators operating in the mango and onion value chains have seen their capacities strengthened in production and/or management and marketing thanks to WACOMP



- **15 SMEs/startups** offering digital Agritech solutions supported to facilitate their access to markets



- **1 apprenticeship and internship programme** has been set up for the ICT sector



- **8 ICT incubators** have improved their capacity to mentor digital SMEs and MSMEs



**\*\*Disclaimer:** The data in this factsheet is based on data collected by the International Trade Centre through surveys and reports. This document was produced with the support of the European Union, its contents do not necessarily reflect the view of the European Union.



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