

20 November 2019, Addis Ababa

YES Forum

at World Export Development Forum 2019



PROGRAMME

WEDNESDAY, 20 NOVEMBER 2019

MANDELA HALL, AFRICAN UNION CONFERENCE CENTER, ADDIS ABABA, ETHIOPIA

08:00 REGISTRATION

Masters of Ceremony

- Ms Bitania Lulu Berhanu, International Branches Coordinator, YALDA International
- Mr Nkateko Soshangane Khoza, Founder, Leza Private Equity, YALDA Member

MANDELA HALL

09:30 - 10:30 AFRICA INDUSTRIALISATION WEEK OPENING**10:30 - 11:00 COFFEE BREAK**

MANDELA HALL

11:00 - 12:00 OPENING SESSION: THE VOICE OF YOUTH – FROM DAKAR TO ADDIS**Opening Remarks:**

- **Ms Arancha González, Executive Director, International Trade Centre**
- **AU Commissioner H.E. Sarah Mbi Enow Anyang, for Human Resources, Science and Technology of the African Union Commission**

This opening session will focus on key messages from youth voices, specifically bringing in the perspective of the African continent. Elevating youth to the forefront of the Sustainable Development Agenda and including them in entrepreneurship and trade is particularly relevant given that young people account for a large and growing proportion of the population in developing countries.

Speakers:

- Ms. Jessica Anuna, Founder & CEO, Klasha, Forbes under-30 2019
- Mr. Alexio Musindo, Director for Ethiopia, Djibouti, Somalia, Sudan and South Sudan, and Special Representative to AU, EAC; International Labour Organization
- Mr. Chuks Okoriekwe, YALDA's One-Africa (Youth for AfCFTA) Campaign
- Mr. Gerald Chirinda, Future Africa Forum, Founder
- Mr. Matthews Mmopi, International Chair, YALDA International
- Ms. Nancie Amunga, Fellow, eFounders Initiative by Alibaba Business School and UNCTAD
- Ms. Aya Chebbi, African Union Youth Envoy

Moderator: Ms. Hannah Viviers, CGTN

12:00 - 12:15 GROUP PHOTO
STAIRS IN FRONT OF THE MANDELA HALL

BREAKOUT SESSIONS

MANDELA HALL

12:15 - 13:15 THE POTENTIAL OF AGRIPRENEURSHIP

Fostering youth entrepreneurship and self-employment in agri-based industries is critical to accelerating employment of Africa's youth and consequently for inclusive and sustainable rural development. This session will highlight the potential of agripreneurship across the African continent.

Speakers:

- Ms Aya Chebbi, African Union Youth Envoy
- Ms. Alaa Hamadto, Solar foods, CEO and Co-founder
- Mr. David Phiri, FAO, FAO's Subregional Coordinator for Eastern Africa (SFE) and FAO Representative to the African Union (AU) and to the United Nations Economic Commission for Africa (ECA)
- Ms. Oriane Barthélemy, Ministry for Europe and Foreign Affairs of France, Member of the Global Donor Platform for Rural Development
- Mr. Asfaw Abebe, Federal Small and Medium Manufacturing Industries Promotion Authority (FeSMMIPA), Director General
- Ms. Rahel Heruy, CEO, Herbal World
- Mr. Tewodros Tadesse, Director, Xhub Addis - Incubator

Moderator: Ms. Ludovica Marangoni, MSMEs and Private Sector Development Expert, UNIDO

SMALL CONFERENCE ROOM 3

12:15 - 13:15 CHALLENGING ENVIRONMENTS, MIGRATION AND ENTREPRENEURSHIP: A CHALLENGING ROAD TO SUCCESS

This session will explore the challenges and possibilities presented by youth entrepreneurship in fragile and unfavourable settings, with a focus on how entrepreneurship can create opportunities in challenging conflict and displacement situations and empower and enable youth to succeed.

Speakers:

- Ms. Lilyanne Ndinda Velo, International Labour Organization, PROSPECTS Project
- Ms. Farhia Yusuf Ibrahim, Founder & CEO, Caalami Beauty Salon
- Mr. Baboucarr Kebbeh, Gambia Youth Chamber of Commerce (GYCC)
- Mr. Rehbeh Poubum, Specialist in Alternative Dispute Resolutions, Development Practitioner and Advocate of the Supreme Courts of Cameroon and Nigeria

Moderator: Mr. Anders Aeroe, Director Division of Enterprises and Institutions, International Trade Centre

13:15 - 14:30 NETWORKING LUNCH

MANDELA HALL

14:30 - 15:30 PANEL: SCALING UP PARTNERSHIPS FOR DECENT JOBS FOR YOUTH: THE ROLE OF SKILLS IN ENTERPRISE DEVELOPMENT AND TRADE

This session will provide an interactive discussion between young African entrepreneurs and partners of Decent Jobs for Youth, namely organizations funding and equipping young people with skills to succeed in business. The conversation will identify key gaps and opportunities for joint action to improve skills acquisition and delivery and secure tangible positive impacts on the performance of youth-owned businesses and their growth potential.

Speakers:

- Mr. John B. Trew, Head of Skills and Opportunities for Youth Employment and Entrepreneurship, Plan International

- Ms. Martha Melesse, Senior Program Officer, International Development Research Centre Canada
- Mr. Gemechis Ejeta Hambisa, Vice Managing Director, Ethiogreen Production and Industry PLC
- Mr. Alexander Tekola, Founder & CEO, Tekola, Axiom Financial Technologies
- Ms. Fayo Adem, Founder & CEO, Ethio-Land Tourism Company

Moderator: Mr. Daniel Solana, Project Officer Global Initiative on Decent Jobs for Youth, International Labour Organization

BREAKOUT SESSIONS

MANDELA HALL

15:30 - 16:30 BUILDING UP INSTITUTIONAL ECOSYSTEMS FOR START-UPS

This session will bring up the importance of incubators, business development services providers to support young startups to scale up their businesses.

Speakers:

- Ms. Anne Chappaz, Chief of the Institutional Strengthening Section, International Trade Centre
- Mr. Yonas Kiros Desta, Founder & CEO, Guzomart and Fellow of the UNCTAD eFounders Programme and champion of the new economy
- Ms. Lubna Shaban, Co-Director, Child & Youth Finance International
- Mr. Takudzwa Madavo, Community Manager, Impact Hub Hararé, Zimbabwe
- Mr. Feleg Tsegaye, Founder & CEO, Deliver Addis and Fellow of the UNCTAD eFounders Programme and champion for the new economy

Moderator: Ms Lusha Chen, Senior Operator Specialist, Alibaba Global Initiatives

SMALL CONFERENCE ROOM 3

15:30 - 16:30 SPORTS FOR DEVELOPMENT AND YOUTH ECONOMIC INCLUSIVENESS

Sport can serve as an innovative approach to building the inclusion of youth. This session will focus on the potential of youth economic empowerment through sports. It draws on case studies like that of UEFA Foundation and its partners, and using football as a catalyst for youth employment, including facilitating the local integration of youth returnees from abroad.

Speakers:

- Mr. Anders Aeroe, Director Division of Enterprises and Institutions, International Trade Centre
- Ms. Jean Sseninde, Founder & CEO, Sseninde Foundation
- Ms. Tomisin Olumuyiwa, Expert on the Sports Industry Thematic Group, Nigerian Economic Summit Group
- Mr. Paul Kelly, Network Manager Africa, streetfootballworld
- Mr. Edwin Wasonga, Director of Programmes and Grants Management, MYSA Kenya
- Plan International Rep

Moderator: Mr. David Cordobés, Head Youth & Trade Programme, International Trade Centre

16:30 - 17:00 COFFEE BREAK

MANDELA HALL

17:00 - 18:00 PANEL: BEST PRACTICES IN INVESTING IN YOUTH ENTREPRENEURSHIP

This panel will look closely at how financial institutions work with young entrepreneurs, the pre-requisites they put in place to ensure success, and how young entrepreneurs have been able to leverage these services. The sessions will also look at the importance of partnering with youth service organisations and how their efforts can be better synergized with private sector investments.

Speakers:

- Mr Tewabe Aysheshim Wudineh, CEO, ACSI Credit and Saving, CEO
- Mr Zewedu Assefa, CEO, BELCASH
- Ms Degitu Ademe Bizuneh, Young Entrepreneur
- Mr Hassen Hussein, CEO, Entrepreneurship Development Center
- Mr Tezera Kebede Bekele, CEO, PEACE MFI
- Ms Hermela Tesfaye Amba, Young Entrepreneur

Moderator: Ms. Arianna Gasparri, Youth Finance Advisor, UNCDF

MANDELA HALL**18:00 - 18:30 THE WAY FORWARD**

In November 2018 in Dakar, Senegal, participants of the YES Forum adopted a Declaration for West Africa, reaffirming their commitment to advance the building blocks of sustainable self-employment among young people. Bringing this momentum forward, the African Union and partners of Decent Jobs for Youth have joined hands to devise a YES Declaration suited to Africa as a whole.

This session will feature the African YES Declaration and serve as an opportunity to invite the audience to adopt it as a basis for action and collaboration on youth entrepreneurship and self-employment across Africa.

Speakers:

- Mr. Daniel Solana, Project Officer Global Initiative on Decent Jobs for Youth, International Labour Organization
- Ms. Sheila Achieng', Head of Publicity and Communications, YALDA International
- Ms. Arancha González, Executive Director, International Trade Centre
- H.E. Albert M. Muchanga, Commissioner for Trade and Industry of the African Union Commission

THANKS TO OUR PARTNERS

