# WACOMP





West-African Textile and Garment

# Textile & Garment Company Directory 2022

The West Africa Competitiveness Programme (WACOMP)



Funded by the European Union Implemented By





West-African Textile and Garment

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The West Africa Competitiveness Programme (WACOMP)







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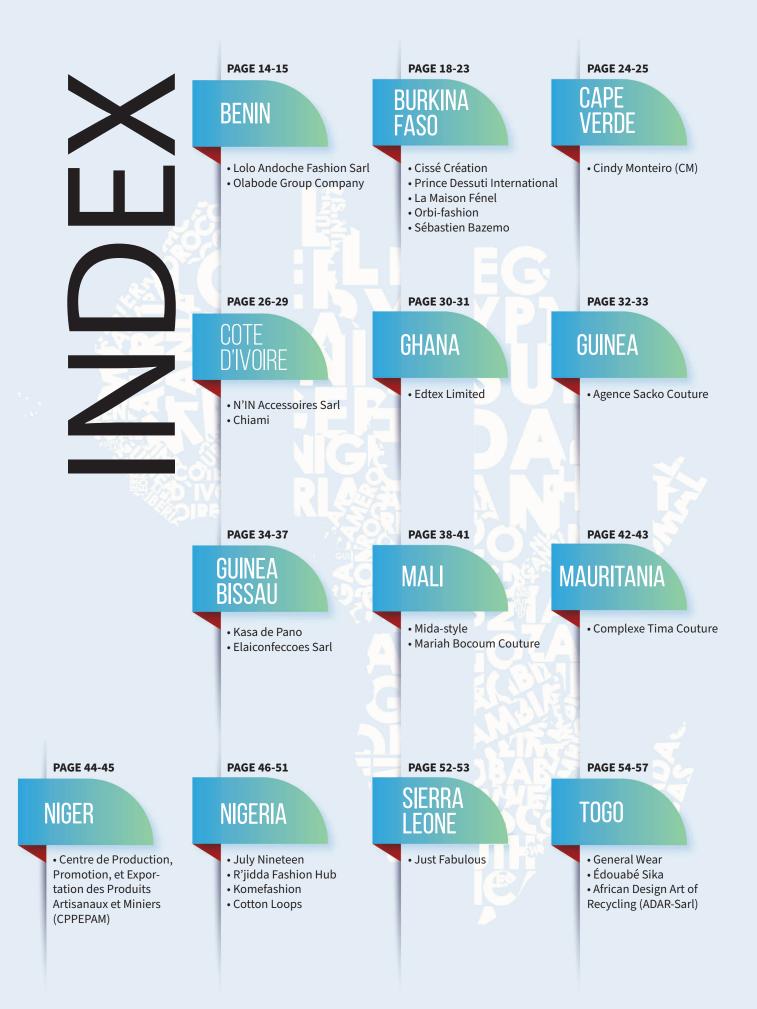
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## FOREWORD OF THE EUROPEAN UNION

West Africa is the sixth-largest cotton producer in the world with the vast majority of yields exported as raw cotton, to be processed into textiles and clothing. It is reported that 90% of the cotton is exported to Asia and only 2% is being processed locally. At present, the West African cotton and textile industry is concentrated at the early stages of the global supply and value chain. Attracting investment in processing holds the key in transforming the textile industry in West Africa.

The EU is committed to play a key role in the support to the textile and garment value chain through the dynamic cooperation with the ECOWAS Commission and the private sector across the region under the EU-funded West Africa Competitiveness Programme (WACOMP).

The publication of this West Africa Textile & Garment Company Directory 2022 supported by WACOMP, is an opportunity to show case the sector by providing up to date information about some selected key players, as well as a platform for networking within the region, Africa, Europe and the International market.

I must appreciate efforts being made in the garment/clothing sub sector, which have become increasingly creative and artistic with global recognition and acceptance. Across West Africa, the EU will continue to cooperate with the government and the regional and international organizations to provide support to MSMEs, youth and women in order to improve their economic wellbeing, promote entrepreneurship and creating jobs opportunities.

I congratulate the businesses being promoted in this directory of 2022 and we look forward to having more in the coming years. Also, we hope that this initiative will open up greater opportunities for all stakeholder (buyers and sellers) in the textile and garment value chain in West Africa.

I would like to thank the ITC and our other WACOMP partners for undertaking this very useful initiative.



Cecile TASSIN-PELZER Head of Cooperation, European Union Delegation to Nigeria and ECOWAS

## THE INTERNATIONAL TRADE CENTRE

The International Trade Centre (ITC) is the joint agency of the World Trade Organization and the United Nations. It is the only development agency that is fully dedicated to supporting the Internationalization of Micro, Small and Medium Enterprises Development (MSMEs).

This means that the agency enables SMEs in developing and transition economies to become more competitive and connect to International markets for trade and investment, thus raising incomes and creating job opportunities, especially for women, young people, and poor communities.

ITC works closely with governments as well as institutional and private sector partners in developing countries across its six focus areas:

- 1. Providing Trade and Market Intelligence.
- 2. Building a Conducive Business Environment.
- 3. Strengthening Trade and Investment Support Institutions.
- 4. Connecting to International Value Chains.
- 5. Promoting and Mainstreaming Inclusive and Green Trade.
- 6. Supporting Regional Economic Integration and South-South Links.

ITC's mission is to foster inclusive and sustainable economic development, and contribute to achieving the United Nations Global Goals for Sustainable Development. ITC works towards creating 'trade impact for good'.

#### The West Africa Competitiveness Programme (WACOMP)

The West Africa Competitiveness Programme (WACOMP), funded by the European Union, aims to support several selected value chains at the national and regional level in order to promote structural transformation and better access to regional and International markets while taking into account social and environmental concerns. The Programme was adopted under the 11th European Union Development Fund (EDF) Regional Indicative Programme for a total amount of €120m.

The major objectives of the programme are to strengthen the competitiveness of West African countries and enhance their integration into the regional and International trading system. To reach this over arching goal, the programme will work to:

- improve performance, growth and contribution to the industry,
- regional trade and exports of selected value chains,
- and improve the business climate at national and regional levels.

The programme, which is aligned to support the implementation of the West African regional policies and programmes, including the West Africa Common Industrial Policy (WACIP), West Africa Quality System Programme (WAQSP) and ECOWAS Private Sector Development Strategy, will be instrumental in creating the foundations and promoting access of West African countries to the EU External Investment Plan (EIP).

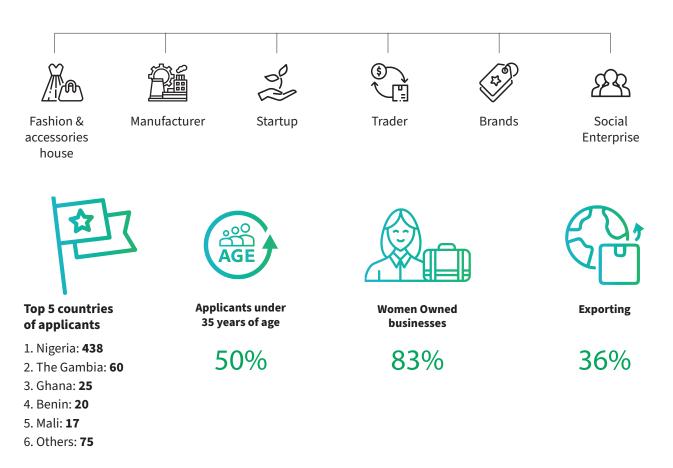
The Programme has 16 National components and 1 regional component. Each country is individually responsible for the implementation of its component and the ECOWAS Commission, with the support of West Africa Economic and Monetary Union (WAEMU/ UEMOA) Commission, is responsible for the implementation of the regional components and for the coordination of the programme through a programme overall steering committee to be convened once every year. A number of technical partners will support implementation at the country and regional levels.

## **INTRODUCTION**

Out of the 675 applications received by the International Trade Centre in response to the WACOMP Garments and Textile startups call for applications, 635 companies were considered eligible, having headquarters in one of the ECOWAS/UEMOA countries and Mauritania. The following analysis builds on the data provided through the applications from the 635 eligible companies:



Main areas of applicants:



The International Trade Centre together with its partners carefully selected 26 textile companies in the ECOWAS countries and Mauritania to feature in this WACOMP Textile and Garment directory.

## GLANCE OF THE TEXTILE AND GARMENT INDUSTRY IN THE ECOWAS REGION

West Africa is one of the largest cotton-producing regions in the world, with Benin, Côte d'Ivoire and Burkina Faso respectively being the 6th, 7th and 8th largest cotton-growing countries. As per ITC's Export Potential Map, the textile and apparel sector in West Africa has potential to export approximately \$735 million worth. Cotton grown under the label "Cotton Made in Africa (CMiA)" is one of the biggest job sources employing around 450,000 people. Due to Africa's relative proximity to Europe and the Americas, it has built important links with retailers and brands based in the two continents. There is a growing demand for Made in Africa, be it fabrics or garments. Thanks to this growing demand from outside and an ever-expanding middle class at home, regional and international trade is expected to grow.

#### **The Cotton Industry**

The cotton textile industry is a key sector contributing to the economic growth of many West African countries. Although West African cotton producers are small players in the world production and exports, raw cotton is among the top exports of many West African countries. Currently, most West African cotton is exported in raw format to Asia, Africa and the rest of the world with no or minimum value additions.

	Cotton production in West Africa (tons, 2010-19)						
	Countries	Cotton productions		Countries	Cotton production		
1	Benin	170.4	9	Liberia	0.0		
2	Burkina Faso	230.7	10	Mali	224.9		
3	Cape Verde	0.0	11	Mauritania	0.0		
4	Côte d'Ivoire	157.7	12	Niger (the)	1.8		
5	Gambia (the)	0.0	13	Nigeria	59.1		
6	Ghana	5.8	14	Senegal	7.4		
7	Guinea	3.4	15	Sierra Leone	0.0		
8	Guinea Bissau	0.0	16	Тодо	40.1		

Source: Organization for Economic Co-operation and Development (OECD), Atlas on Regional Integration in West Africa.

#### Figure 2: Export of cotton from West Africa, value exported in USD (2021)

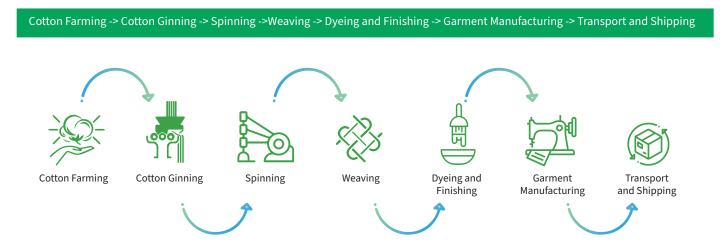
Exporters	Value exported in 2021 (USD thousand)
World	60,367,083
Economic Community of West African States (ECOWAS) Aggregation	1,596,034
Benin	637,266
Burkina Faso	459,057
Côte d'Ivoire	266,594
Mali	97,649
Тодо	91,009
Nigeria	24,640
Senegal	16,176

Source: ITC Trade Map, 2021

Export Potential Map, 2020, ITC. Source: <a href="https://www.exportpotential.intracen.org">www.exportpotential.intracen.org</a> Mordor Intelligence Pvt. Ltd, 2022, Africa Textile Industry - Growth, Trends, Covid-19 Impact, And Forecasts (2022 - 2027). Source: <a href="https://www.mordorintelligence.com/indus-try-reports/africa-textile-industry---growth-trends-and-forecast-2019---2024">https://www.mordorintelligence.com/indus-try-reports/africa-textile-industry---growth-trends-and-forecast-2019---2024</a> Ellen McArthur Foundation, 2021, Circular economy in Africa: examples and opportunities. Source: <a href="https://emf.thirdlight.com/link/uitrjv2osbts-hg5uvq/@/#id=0">https://emf.thirdlight.com/link/uitrjv2osbts-hg5uvq/@/#id=0</a>

#### **The Textile Industry**

The textile and apparel value chain in West Africa consists of the following products and processes:



Cotton industry in West Africa is severely underutilized with around 60 to 90 percent of cotton exported to Asia for further processing, hence losing on additional value creation along the supply chain. Artisanal and traditional textile producers, in Burkina Faso, Mali and Ghana amongst others, are now trying to tap into the traditional savoir-faire and local materials to generate revenue and jobs for their communities. Outside of the industrial level, this emerging artisanal sector is the second largest employer in West Africa.

#### **The Apparel Industry:**

In West Africa, a clear distinction needs be drawn between commercial or mass garment production facilities (which have more than 100 modern industrial sewing machines set up in production lines of 20, 30 and even 40 machines) and designerwear, fashion and artisanal African print garment producers (even if they have a twist of Western style added). With a few exceptions in Ghana and Benin, many companies of the second type still use old, non-industrial sewing machines. Currently, value addition in West Africa is generally in the form of embroidery and garment printing.

#### Figure 3: Apparel Export from West Africa, Value Exported in USD (2021)

Exporters	Value exported in 2021 (USD thousand)
World	60,367,083
Economic Community of West African States (ECOWAS) Aggregation	1,596,034
Ghana	6,432
Côte d'Ivoire	1,457
Cape Verde	779
Benin	681
Sierra Leone	681

Source: ITC Trade Map, 2021

West-African Textile and Garment

## Textile & Garment Company Directory 2022

The West Africa Competitiveness Programme (WACOMP)



# BENIN





Amoussou Célestin Charlemagne Andoche 🖂 loloandoche@yahoo.fr



**LOLO ANDOCHE FASHION SARL** is a company specialized in design and ready to wear clothing.



Sole proprietorship



Brand, Fashion and accessories house



Number of employees 106 (51 women)



### Type of Production

CMT (Cut, Make and Trim), RMG (Ready-to-wear), Private label

> **Target Group:** Men's, women's and Children's fashion



Established 1993



### **Product & Materials**

**Products:** Blouses/Tunics, Shirts, Dresses/Boubous

> Main Material: Cotton



#### Contact Information

Website: www.loloandoche.com

**Address:** Vèdoko-Cotonou/ Benin



Language Spoken French



#### Export Experience

Place of manufacturing: Benin, ECOWAS, Africa

**Currently exporting to:** Togo, Burkina Faso, Congo Brazzaville, Niger, Ivory Coast, France

> Targeted export markets: International



Olabodé Ibrahim Amoussa amoussaibrahim377@gmail.com +229 66 25 343



**OLABODÉ** is a brand of modernised, embroidered African clothing and fashion accessories for men and women in a chic and glamorous style.



Sole proprietorship



Brand, Fashion and accessories house



Number of employees 9 (5 women)



Type of Production

RMG (Ready-to-wear)

**Target Group:** Men's and women's Fashion



Established 1993



**Product & Materials** 

**Products:** Blouses/Tunics, Shirts, Dresses/ Boubous, hats and caps

> Main Material: Cotton, polyester



#### Contact Information

Website: www.olabodefahion.com

**Address:** 929 Sikèkodji, Cotonou, Benin



Language Spoken French



Export Experience

Place of manufacturing: Benin, ECOWAS, Africa

Targeted export markets: Benin, ECOWAS countries & International



# **BURKINA FASO**





CEO Cissé Amidou ⊠ cissamidou677@yahoo & +226 65 967 424



**CISSE CREATION** is a manufacturer of translational fabrics (Faso Danfani, Koko Dunda), working with African fabrics such as loincloth, bogolan, Faso Danfani cotton fabric, Koko Dunda, dressmaking, tailoring and ready to wear.

Manufacturer, Exporter, Fashion and accessories house



Sole proprietorship



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000

Number of employees 30 (20 women)



## Type of Production

CMT (Cut, Make and Trim), RMG (ready to wear), Fabric production, handmade products, traditional textile Techniques

**Target Group:** Men and women's fashion, home decoration and lifestyle accessories



Export Experience

Place of manufacturing: Burkina Faso

**Currently exporting to:** Benin, Togo, Mali, Chad

Targeted export markets: International





@CisseCreation

@CisseCreation

Established

2008



## **Product & Materials**

**Products:** Shirts, Dresses/blouses, handbags

> Main Material: Cotton



Contact Information

**Email:** cissamidou677@yahoo.com

**Address:** BP 09 549 Ouagadougou 9, Burkina Faso



Language Spoken French, Dioula, Moore





CEO Marcel Ouédraogo ⊠ princed.inter@gmail.com & +226 70 254 554



**PRINCE DESSUTI INTERNATIONAL** is a brand specialised in the production of clothes in Burkina Faso. They make men's and women's outfits, specialising in ready-to-wear clothing, using Faso Danfani, dyed fabrics and other fabrics.



Sole proprietorship



Brand, Fashion and accessories house



Number of employees 39 (21 women)



## Type of Production

RMG (Ready-to-Wear), Fabric production, handmade products, traditional textile techniques

> **Target Group:** Men's and women's Fashion



Established 2001



**Product & Materials** 

#### **Products:** Blouses/Tunics, Shirts, Dresses/Boots, jackets, coats, trousers and shorts, jeans, fabrics using traditional techniques

Main Material: Cotton



Export Experience

**Place of manufacturing:** Burkina Faso, ECOWAS

**Targeted export markets:** ECOWAS countries & International



### Contact Information

Website: www.prince-dessuti.com

**Address:** 11bp1004 cms Ouagadougou 11, Burkina Faso



Language Spoken French





Traoré/Yougbaré Angéline ⊠ arzange@yahoo.fr & +226 56 248 075



**LA MAISON FENEL** was created in April 2019 in Ouagadougou. The FENEL brand is the result of nearly two years of sustained reflection on the contours to be given to a range of accessories that are both ethnic and cosmopolitan, embracing on the one hand ancient community practices from home, and reflecting on the other hand proven know-how from cultures elsewhere.



#### Sole proprietorship



Exporter, brand, start-up, fashion and accessories house



### Number of employees 12 (7 women)



## Type of Production

Own label production, handmade products, traditional textile techniques

#### Target Group:

Men's, women's, children's and baby fashion, home decoration and lifestyle accessories, gifts and goodies



#### Export Experience

Place of manufacturing: Burkina Faso

**Currently exporting to:** Ivory Coast, Mali, Senegal & France

**Targeted export markets:** Burkina Faso, ECOWAS countries & International



@Fenelaccessoire



## Established 2019



#### **Product & Materials**

#### **Products:**

Shirts, handbags, belts, scarves, ties, cushions, fabrics Using traditional techniques, cuffinks, document holders, chequebook Holders, bow ties, purses, earrings, bracelets, bolero

> Main Material: Woven cotton loincloth



### Contact Information

Website: www.lamaisonfenel.com

**Email:** arzange@yahoo.com.fr



Language Spoken French





🖂 defigyneco@yahoo.fr

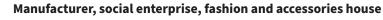


**ORBI-FASHION** is a brand of the Centre Défis de Femmes where women produce a lot of traditional loincloths, hence the idea of transforming these products to enhance production, strengthen existing jobs and create new ones.



**Social enterprise** 







Number of employees 32 (27 women)



## Type of Production

Fabric production, handmade Products, traditional textile Techniques

> **Target Group:** Men's, women's and children's fashion



**Established** 2012



### **Product & Materials**

#### **Products:** Blouses/tunics, shirts, dresses/boubou, jackets, handbags, scarves, fabrics using traditional techniques

**Main Material:** Cotton



### Contact Information

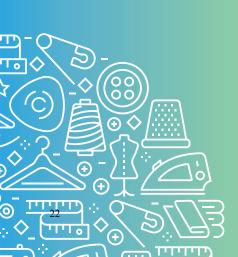
Email: defigyneco@yahoo.fr

> **Phone Number:** +226 74 324 320



Language Spoken

French



Export Experience

**Place of manufacturing: Burkina Faso** 

**Targeted export markets: ECOWAS** countries & International



@defi2femmes

@ORBI-FASHION



#### \$ sébastien bazemo

**SÉBASTINE BAZEMO** reveals and magnifies, through exceptional creations, forgotten African know-how and textiles in an innovative process that has made his reputation.



Fashion and accessories company



Sole proprietorship

Number of employees 22 (12 women)



## Type of Production

CMT (Cut, Make and Trim), RMG (ready-to-wear), handmade products, traditional textile techniques

> **Target Group:** Men's, and women's fashion



Export Experience

Place of manufacturing: Burkina Faso

Targeted export markets: International



Established

2000



### **Product & Materials**

**Products:** Blouses/tunic, shirts, dresses/boutiques

> Main Material: Cotton



### Contact Information

Website: www.sebastienbazemo.com

**Address:** 10 BP 13 383 Ouagadougou 10 Burkina Faso



Language Spoken French



# **CAPE VERDE**





## CEO Cindy Monteiro Cuncindymonteiroloja@gmail.co



**CM** is a clothing brand developed by young designer Cindy Monteiro. She develops a line of classic clothes, based on her roots, adding to the environment where she lived giving them a very sober touch, associating glamor and elegance, but also the bivalence that exists between the strength and sensitivity of women.



Fashion and accessories house



Number of employees 3 (2 women)



Type of Production

Production for own brand, Handmade products

> **Target Group:** Women's fashion



Export Experience

Place of manufacturing: Cape Verde

**Targeted export markets:** ECOWAS countries (export), International (export, beyond ECOWAS)



## Established 2013



## **Product & Materials**

**Products:** Shirts, dresses, jackets, coats, trousers and shorts, jeans, swimwear

> Main Material: Cotton, polyester



### Contact Information

Website: www.cindymonteiro.com

> **Address:** 30 rua são Felipe, Palmarejo Praia



Language Spoken French, Portuguese



# COTE D'IVOIRE





CEO Nouble Estelle Lydie ⊠ estellelydien@gmail.com & +225 075 780 9881



**N'IN ACCESSOIRES SARL** is a clothing and accessories company. They offer ready-towear clothes in Wax and various fabrics.



Sole proprietorship



Manufacturer, Fashion and accessories house



Number of employees 2 (2 women)



Type of Production

RMG (Ready-to-wear)

**Target Group:** Women's fashion, home decoration and lifestyle accessories, gifts and goodies



Export Experience

Place of manufacturing: Ivory Coast

**Currently exporting to:** Europe, USA, Africa

Targeted export markets: Ivory Coast, ECOWAS countries & International



@ninaccessoire



Established 2021



#### **Product & Materials**

**Products:** Blouses/tunics, shirts, dresses/boubous, t-shirts and tops, trousers and shorts, scarves, cushions

> Main Material: Cotton



Contact Information

**Email:** estellelydien@gmail.com

**Address:** Abidjan - Ivory Coast



Language Spoken French





CE O N'guessan C.M. Michelle ⊠ michelle.chiadon@chiami. & +225 070 737 0859



**ORBI-FASHION** is a brand of the Centre Défis de Femmes where women produce a lot of traditional loincloths, hence the idea of transforming these products to enhance production, strengthen existing jobs and create new ones.



Sole proprietorship



Manufacturer, brand, fashion and accessories house



Number of employees 9 (3 women)



## Type of Production

CMT (Cut, Make and Trim), RMG (ready-to-wear), private label, fabric production, production for own label

Target Group:

Men's, women's, children's and baby's fashion. home decoration and lifestyle accessories, gifts and goodies



Export Experience

Place of manufacturing: Ivory Coast

Targeted export markets: International



Established 2017



**Product & Materials** 

#### Products:

Blouses/tunics, shirts, dresses/boubous, jackets, coats, trousers And shorts, lingerie, swimwear, handbags, belts, hats and caps, scarves and wraps, ties, cushions, bed covers

> Main Material: Cotton



Contact Information

Website: www.chiami.ci

**Email:** michelle.chiadon@chiami.ci



Language Spoken

French





# GHANA





Edwina Assan batiks@edtexghana.com (\$\& +233 244 368 044



**EDTEX LIMITED,** a social enterprise, is a growing textile manufacturing company producing in Tema since 1998. Handmade batik fabric is its main product supplying local and export fashion industry with durable, innovative and unique product that customers expect.

The company produces batik fabrics using different types of natural base fabrics including silk, cotton, linen, jersey, hemp, flax and jute for the fashion industry especially the private brands. In addition to the fabrics, the company also produces textile lifestyle products.



Sole proprietorship

Phys

Manufacturer, Fashion and accessories house



Number of employees 12 (8 women)



#### Type of Production

Private label, fabric production, traditional textile techniques

**Target Group:** Men's and women's fashion



#### Export Experience

Place of manufacturing: Ghana

**Currently exporting to:** USA, Canada, Europe, Africa

Targeted export markets: ECOWAS countries & International



Established 1998



#### **Product & Materials**

**Products:** Cushions, wall hangings, fabrics using traditional techniques

> Main Material: Cotton, Silk, Linen, Hemp



### Contact Information

Website: www.edtexghana.com

**Address:** Rm 53, Block E, TDC Building, Community 18, Spintex Road, Accra



Language Spoken English



# GUINEA





CEO Maître Karifa Sacko

(2) +224 622 240 036



**AGENCE SACKO COUTURE** is an agency specialised in the promotion of Guinean and African fashion, modelling and textiles; manufacture of tailor-made clothes and ready-to-wear; training in sewing, styling and literacy; trade and marketing; events and support.





Number of employees

5 (1 woman)



Type of Production CMT (Cut, Make and Trim), RMG (Ready-to-Wear), handmade products

**Target Group:** Men's, women's and children's fashion



Export Experience

Place of manufacturing: Guinea

**Currently exporting to:** Sierra Leone, France and USA

Targeted export markets: Guinea, ECOWAS countries & International



@Agence Sacko Couture



Established 2021



### **Product & Materials**

**Products:** Shirts, dresses/blouses, jackets

> Main Material: Cotton



Contact Information

Website: lesideauxpaciquesgn@gmail.com

**Phone Number:** +244 622 240 036



Language Spoken



# **GUINEA BISSAU**





CEO Irene Lopes ⊠ kasadipanogb@gmail.com & +245 955 994 570

## Kasa de Pano

KASA DE PANO is a company specialized in design and interior home decor.



Fashion and Accessories House



Number of employees

4 (3 women)



Type of Production

CMT (Cut, Make and Trim), handmade products

**Target Group:** Men's, women's and children's fashion



Export Experience

Place of manufacturing: Guinea Bissau

**Targeted export markets:** Guinea Bissau

Established 2020



#### **Product & Materials**

**Products:** Cushions, bedcovers

> Main Material: Cotton



Contact Information

Website: kasadipanogb@gmail.com

**Phone Number:** +245 955 994 570





@Kasadepano



Language Spoken

Portuguese, Criolo



Eli Albino le elialbino10@gmail.com () +224 622 240 036

## Elaiconfeccoes Sarl

**THE ELAI BRAND** dresses different national and foreign personalities and children from different schools in Guinea-Bissau.



Sole proprietorship



Manufacturer, Trader, Exporter



Number of employees 20 (14 women)



## Type of Production

Own label production, handmade products, traditional textile techniques

Target Group: Men's, women's and children's fashion



Export Experience

Place of manufacturing: Guinea Bissau

**Currently exporting to:** Portugal and Brazil

**Targeted export markets:** Guinea Bissau & ECOWAS countries



Established 2015



#### **Product & Materials**

**Products:** Blouses/tunic, shirts, trousers and shorts, handbags, fabrics using traditional techniques

> Main Material: Cotton, polyester



Contact Information

**Email:** elialbino10@gmail.com

> **Address:** Bairro militar Bissau



Language Spoken Portuguese





# MALI





CE O

Boubacar AG midaye boubacar.ag@yahoo.com +223 70 094 603



**MIDA-STYLE** is a brand that promotes African textiles and gives young people in Kayseri the chance to learn a trade, which is fashion, in order to say no to immigration and yes to youth entrepreneurship.

Sole proprietorship



Fashion and accessories house

## Number of employees 12 (4 women)



Type of Production

Private Label

**Target Group:** Men's, women's and children's fashion, home decoration and lifestyle accessories

Export

Experience

**Place of manufacturing:** 

Mali

**Targeted export markets:** 

International

@Mida-Style



## Established 2017



## **Product & Materials**

**Products:** Blouses/tunics, shirts, dresses, t-shirts and tops, jackets, trousers and shorts, scarves, fabrics using traditional techniques

> Main Material: Cotton



## Contact Information

**Email:** boubacar.ag@yahoo.com

Address: Kayes légales Ségou



Language Spoken French





CEO Mariam Bocoum ⊠ mariahbocoum@gmail.com & +223 77 779 652



**MARIAH BOCOUM COUTURE** formerly known as "Péché Mignon", is an African brand of Malian origin, committed to: the respect of human beings, the environment, the valorisation of African textiles in general, and Malian textiles in particular.Created in November 2010.



### Sole proprietorship





Number of employees 12 (7 women)



## Type of Production

RMG (Ready-to-wear), Private label, own label production, handmade products

### **Target Group:**

Men's, women's and children's fashion, home decoration and lifestyle accessories, gifts and goodies



Export Experience

Place of manufacturing: Mali

**Currently exporting to:** Ivory Coast, Senegal, France, USA

Targeted export markets: ECOWAS countries & International



## Established 2011



## **Product & Materials**

### **Products:**

Blouses/tunics, shirts, dresses/boubous, t-shirts and tops, sweatshirts, jackets, coats, trousers and shorts, jeans, sweaters And cardigans, handbags, belts, scarves, cushions, rugs, wall hangings, bed covers

> Main Material: Cotton



Contact Information

Website: www.mariahbocoum.com

> **Address:** Rue 16 Porte 114 Badalabougou



Language Spoken





# MAURITANIA







**COMPLEXE TIMA COUTURE** is a company specialised in the manufacture and sale of men's, women's and children's clothing.



Sole proprietorship



Manufacturer, Fashion and accessories house



Number of employees 6 (2 women)



## Type of Production

CMT (Cut, Make and Trim), RMG (Ready-to-wear)

> **Target Group:** Men's, women's and children's fashion

\_\_\_\_

Established 2001



## **Product & Materials**

**Products:** Blouses/tunics, shirts, dresses/boubous, jackets, trousers and shorts, jeans, traditional wear

> **Main Material:** Cotton, linen, silk, voile, bazin



Export Experience

Place of manufacturing: Mauritania

Targeted export markets: Mauritania, ECOWAS countries & International



Contact Information

**Email:** complexetimacouture@gmail.com

**Address:** Kouva- Sebkha



Language Spoken

French



# NIGER





CEO Maman Goge ⊠ gogemaman2@gmail.com



**CPPEPAM** is a production, marketing and export company for handicraft products, including textiles, leather goods and jewellery.



Limited liabilities



Manufacturer, exporter, start-up



Number of employees 7 (3 women)



## Type of Production

CMT (Cut, Make and Trim), RMG (Ready to wear), Handmade products, Traditional textile techniques

**Target Group:** Men's, women's and children's fashion, home decoration and lifestyle accessories, gifts and goodies



Export Experience

Place of manufacturing: Niger

**Currently exporting to:** Nigeria, Burkina Faso, Mali, Senegal, Algeria, France, USA

Targeted export markets: Niger, ECOWAS countries & International



Established 2007



## **Product & Materials**

**Products:** handbags, belts, rugs

Main Material: Cotton, hides and skins



Contact Information

**Email:** gogemaman2@gmail.com

**Address:** Quartier Alkali 2nd District of Zinder city



Language Spoken French



# NIGERIA





#### CEO

Okolie Ogochukwu Annabelle ⊠ julynineteenenterprise@gmail.col & +234 802 354 3921



**JULY NINETEEN** is an urban fashion brand that is known for timeless, versatile & signature outfits made with african prints for women, men & children. Our array of unique styles is aimed at making women feel comfortable, confident, smart and stylish in every piece irrespective of their body type.



### Sole proprietorship



Manufacturer, fashion and accessories house

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Number of employees 14 (10 women)



## Type of Production

CMT (Cut, Make and Trim), RMG (Ready-Made Garments)

> Target Group: Women's fashion



Export Experience

Place of manufacturing: Nigeria

**Currently exporting to:** USA, London & Canada

Targeted export markets: Nigeria, ECOWAS countries & International





@julynineteen05

@julynineteen05



Established 2011



## **Product & Materials**

**Products:** Blouses/tunics, shirts, dresses, t-shirts and tops, jackets, trousers And shorts, scarves, fabrics using traditional techniques

> **Main Material:** Cotton African Prints (Ankara)



Contact Information

Website: www.julynineteen.com

Address: 311 Road D Close House 4 Festac Town Lagos



Language Spoken

English





Rhamatu Laraba Jidda ⊠ rjiddafashionhub@gmail.com ⊗ +234 803 418 7374



**R'JIDDA FASHION HUB** is a brand creating beautiful contemporary/African infused designs. They make male, female and children outfits. They are also into ready to wear bulk productions. The company produces nursing covers for breastfeeding mothers.



Sole proprietorship



Manufacturer, brand, fashion and accessories house



Number of employees 15 (12 women)



## Type of Production

CMT (Cut, Make and Trim), RMG (Ready-Made Garments), production for own brand

> **Target Group:** Men's, women's and children's fashion



Export Experience

Place of manufacturing: Nigeria

**Currently exporting to:** USA, UK, Canada

Targeted export markets: Nigeria, ECOWAS countries & International



@rjiddafashionhub



Established 2017



## **Product & Materials**

**Products:** Blouses/tunics, shirts, dresses, t-shirts and tops, jackets, trousers and shorts, face mask

> Main Material: Cotton



Contact Information

**Email:** rjiddafashionhub@gmail.com

Address: No 11 Obiwale junction off Ologuneru road Ibadan, Oyo state



Language Spoken

English





## Komefashion

**KOMEFASHION** is a fashion lifestyle brand, that produces ready to wear fashion for men and women.



Sole proprietorship



Manufacturer, Trader, Exporter, Brand Start-up, Fashion and accessories house

Number of employees 10 (5 women)



## Type of Production

CMT (Cut, Make and Trim), RMG (Ready-Made Garments), production for own brand, handmade products, traditional textile techniques

Target Group:

Men's and women's fashion, Interior design and lifestyle accessories



Export Experience

**Place of manufacturing:** Nigeria, ECOWAS countries

Currently exporting to: USA

Targeted export markets: International



@komefashion

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Established 2016



## **Product & Materials**

**Products:** Blouses/tunics, shirts, dresses, t-shirts and tops, jackets, trousers

and shorts, hand bags, belts

Main Material: Cotton



Contact Information

**Email:** tevere12@hotmail.com

**Phone Number:** +234 803 413 1125



Language Spoken English





CEO Bolupe Adebiyi 🖂 cottonloopsng@gmail.con 🕲 +234 803 394 4125

# CUTTUN L

**COTTON LOOPS** is a design and manufacturing brand for sustainable black and white artisanal products.



Limited liabilities



Number of employees 14 (9 women)



## Type of Production

CMT (Cut, Make and Trim), RMG (Ready-Made Garments), Private label, Production for own brand, Handmade products, Traditional textile techniques

> **Target Group:** Women's fashion



Established 2018



## **Product & Materials**

**Products:** Blouses/tunics, dresses, fabrics using traditional techniques

> Main Material: Cotton, linen



## Contact Information

Website: www.shopcottonloops.com

**Address:** Plot 1436, Sanusi Fafunwa Street, Victoria Island, Lagos, Nigeria



Language Spoken English



Experience Place of manufacturing: Nigeria

Export

**Currently exporting to:** Africa, France, UK & America

**Targeted export markets:** International (export, beyond ECOWAS)



@cottonloops



# **SIERRA LEONE**





CEO Frederica Williams ⊠ justfabulos@yahoo.c & +232 78 922 779



**JUST FABULOUS** is a brand specialized in fashion and corporate clothing. The main product is the traditional kabaslot done in a very fashionable and contemporary way. This has been the brand's greatest achievement in reviving this ancient style making it now acceptable for all age groups and functions.



### Sole proprietorship



Fashion and accessories house

Number of employees 26 (8 women)



## Type of Production

CMT (Cut, Make and Trim), RMG (Ready-Made Garments), production for own brand

**Target Group:** Women's and children's fashion



Export Experience

Place of manufacturing: Sierra Leone

Targeted export markets: Sierra Leone



@justfabulousdesigns



Established 2005



**Product & Materials** 

**Products:** Blouses/tunics, shirts, dresses, jackets, coats, trousers and shorts

> Main Material: Cotton



Contact Information

**Email:** justfabulos@yahoo.com

**Address:** 27b Pike street, Brookfields Freetown



Language Spoken English



# TOGO





CEO

Tchant Lorimpo



**GENERAL WEAR** is a Pan-African luxury brand.



**Limited liabilities** 



Manufacturer, Exporter, Fashion and accessories house



Number of employees 6 (2 women)



## Type of Production

CMT (Cut, Make and Trim), RMG (Ready-Made Garments), production for own brand

### Target Group:

Men's, women's and children's fashion, Interior design and lifestyle accessories



Export Experience

Place of manufacturing: Togo

**Currently exporting to:** France, Burkina Faso

**Targeted export markets:** Togo & International



Established 2015



## **Product & Materials**

**Products:** Blouses/tunics, shirts, t-shirts and tops, sweatshirts, sports clothing, bedcovers

> Main Material: Cotton



Contact Information

**Email:** sloandoc007@gmail.com

**Address:** Lomé Commune d'Agoe à coté du marché d'Assiyeye



Language Spoken





CEO

Edoh Abla Sika Berenger Sikaedoh26@gmail.com () +228 90 080 321



**ÉDOUABÉ SIKA** is a company producing creative trends in unique, refined and customizable clothing, accessories and loincloth designs to enhance its customer's identity.



Fashion and accessories house



# Number of employees 3 (1 woman)



## Type of Production

CMT (Cut, Make and Trim), fabric production, handmade products

**Target Group:** Men's, women's and children's fashion, home decoration and lifestyle accessories



Export Experience

Place of manufacturing: Togo

**Currently exporting to:** Canada, France

Targeted export markets: International



@edouabesika



Established 2020



## **Product & Materials**

**Products:** Dresses/blouses, t-shirts and tops, trousers and shorts

> Main Material: Cotton



## Contact Information

**Email:** sikaedoh26@gmail.com

**Phone Number:** +228 90 080 321



Language Spoken English





CEO Djargui Todin ⊠ totinedjargui@gmail.com & +228 91 776 598



**AFRICAN DESIGN ART OF RECYCLING (ADAR-SARL)** is a company specialized in creation and sale of designs of outfits and fashion accessories made of local loincloths in order to enhance the value of African fashion in a modern way.



Manufacturer, Brand, Fashion and accessories house



## Number of employees 5 (3 women)



## Type of Production

CMT (Cut, Make and Trim), handmade products

**Target Group:** 

Men's, women's and children's fashion, home decoration and lifestyle accessories, gifts and goodies



Export Experience

**Place of manufacturing:** Togo, ECOWAS countries

**Currently exporting to:** France, USA and Germany

Targeted export markets: International





@adartogo

@adartogo

Established 2019



## **Product & Materials**

### **Products:**

Shirts, dresses/boubous, t-shirts and tops, jackets, coats, trousers and shorts, handbags, belts, hats and caps, scarves, bed covers

> Main Material: Cotton



Contact Information

**Email:** totinedjargui@gmail.com

Address: Adidoadin behind Ramco under Sodigaz MATATA building





French





2022 Textile & Garment Company Directory The West Africa Competitiveness Programme (WACOMP)

