





**ARISE+ Philippines** 

GAME DEVELOPMENT : DIRECTORY





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### **FOREWORD**

On behalf of the Department of Trade and Industry (DTI), it is my great pleasure to introduce this directory of Philippine game development companies supported under the ARISE Plus Philippines project, funded by the European Union (EU). As the world becomes increasingly interconnected, the global gaming industry has emerged as a powerful force, captivating hundreds of millions of players and generating hundreds of billions of dollars in revenue.

The Philippines has long been known for its rich cultural heritage, breath-taking landscapes, and warm hospitality. However, it is only in recent years that the country has emerged as a key player in the international game development scene. The Philippine government recognizes the potential of trade in creative services. For years, the government has provided opportunity to creators to be export ready and expand their market through, but not limited to the following:

- 1. Promote trade in creative services globally;
- 2. Help Philippine creative companies better understand the global industry and market trends;
- Showcase Philippine creative services, through various form of promotional initiatives both in the areas of outsourcing services and production of original content;
- 4. Provide opportunities for network-building between businesses and clients in identified and potential markets.

Philippine game development companies are gaining recognition for their creativity, technical expertise, and innovative ideas. From mobile games to virtual reality experiences, these companies have demonstrated their ability to captivate audiences worldwide, offering unique and immersive gaming experiences.

This directory aims to promote collaboration, partnership, and knowledge exchange between the Philippine game development industry and the global gaming community. We believe that fostering these connections will not only benefit the growth and development of the Philippine gaming sector but also contribute to the overall advancement of the global gaming landscape.

Through the profiles presented in this directory, readers will gain insights into the diverse range of game development studios operating in the Philippines. From independent studios to large-scale companies, each entry showcases the exceptional talent, passion, and dedication that drives the Philippine gaming industry forward. Moreover, this directory serves as a valuable resource for potential investors, publishers, and collaborators seeking opportunities within the Philippine gaming market.

The DTI remains committed to supporting the Philippines' journey toward becoming a leading hub for game development in the Asia-Pacific region. We firmly believe in the transformative power of the gaming industry to spur economic growth, create employment opportunities, and empower local talent. We hope that this directory will serve as a catalyst for new partnerships and collaborations, bringing together game developers from the Philippines and Europe to create unforgettable gaming experiences.

I extend my gratitude to all the Philippine game development companies that have been and continuously contributing to the growth of the industry. Your dedication, creativity, and passion have not gone unnoticed, and we look forward to more success in the years to come.

I would like to thank the EU and ITC's ARISE Plus Philippines project for supporting this project, which recognizes the immense potential and talent of the Philippines and sheds light on the vibrant game development ecosystem flourishing in this country.



**BIANCA SYKIMTE**Director, Export Marketing Bureau
Department of Trade and Industry

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## **ABOUT THE DIRECTORY**

This game development directory aims to provide a centralized resource for individuals, publishers, investors, and other industry professional organizations who are looking to connect with companies in the gaming industry in the Philippines. Interested companies can use this directory to find potential partners, clients, or collaborators for their projects. The directory is also meant to showcase the breadth and diversity of the game development industry in the Philippines.

It includes the business information, contact details, artwork, and portfolio of 30 Philippine companies from the Game Development industry supported under ARISE Plus Philippines.

#### **ABOUT ARISE PLUS PHILIPPINES**

ARISE Plus Philippines is a project of the Government of the Philippines, with the Department of Trade and Industry as lead partner together with the Department of Agriculture, Food and Drug Administration, Bureau of Customs, the Department of Science and Technology, as well as the private sector. It is funded by the European Union (EU) with the International Trade Centre (ITC) as the technical agency for the project.

The 4-year project aims to foster inclusive economic growth in the Philippines through improved international trade performance and competitiveness as well as economic integration.

#### **ABOUT THE GAME DEVELOPMENT COMPONENT**

ARISE Plus Philippines supports the Game Development industry in the Philippines by building the capacities of 30 micro, small and medium-sized enterprises (MSMEs) through training and coaching on export marketing and market linkages, as well as exposure to European and other markets through participation in trade fairs and B2B events.



### **EUROPEAN UNION (EU)**

The European Union is a unique economic and political union between 27 EU countries, with a population of 446 million inhabitants. It plays an important role in international affairs through diplomacy, trade, development assistance and working with global organisations. As one of the world's largest economies and trading blocks, the EU is the top trading partner for many countries and is committed to ensuring that its partners can take full advantage of global trade opportunities. The EU has been leading in integrating sustainable development objectives into trade policy and making trade an effective tool to promote sustainable development worldwide.

The EU is the funder of the ARISE Plus Philippines project.

### **DEPARTMENT OF TRADE AND INDUSTRY (DTI)**

The Government of the Philippines is in the lead for this project. The project has been designed and is implemented jointly with the Government of the Philippines, in collaboration with the Department of Trade and Industry (DTI). The DTI is responsible for realizing the country's goal of globally competitive and innovative industry and services sector that contribute to inclusive growth and employment generation.

### INTERNATIONAL TRADE CENTRE (ITC)

The International Trade Centre (ITC) is the only United Nations development agency fully dedicated to supporting the internationalization of SMEs. ITC enables SMEs in developing and transition economies to become more competitive and connect to international markets for trade and investment, thus raising incomes and creating job opportunities, especially for women, young people and poor communities. Established in 1964, ITC is the joint agency of the United Nations and the World Trade Organization.

ITC is the technical agency of the ARISE Plus Philippines project.

# ABOUT THE PHILIPPINE GAME DEVELOPMENT INDUSTRY

At the crossroads of art, technology and animation, the Philippines' game development industry has been continuously growing along with the ongoing digital transformation as a key player in the game development global landscape.

The Philippine government has been an active partner in championing the development and promotion of the Philippine creative industry, recognizing its potential in the global market. The Philippines also recently enacted Republic Act 11904 or the Philippine Creative Industries Development Act (PCIDA) which provides strategic directions in strengthening development and promotion of the industry, including in international markets. Moreover, this aligns with the implementation of the Philippine Export Development Plan (PEDP) 2023-2028 which reinforces the strategic importance of generating substantive opportunities for Philippine exporters through strengthened engagements with partner economies.

The Philippine game industry has been demonstrating its strengths in providing game-related services to international game development studios, as well as attracting foreign companies to establish video game operations centers in the country.





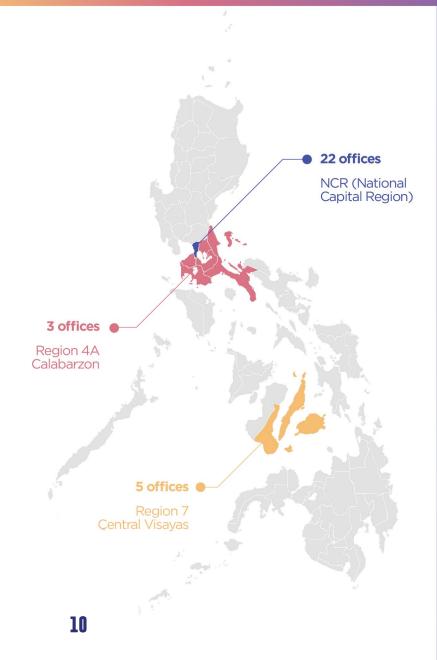
Game development in the Philippines is a diverse industry, with Philippine studios and businesses offering a wide range of internationally demanded products and services, locally developed through the country's recognized talent pool in programming, art, design, production, quality assurance, sound design, and many more. At present, the three key pillars of the Philippine game industry are: Video Games Services, Original IP and Video Game Development.

In 2022, the Philippine game industry generated USD 75 million in revenues and employed 8,000 professionals from services alone. Part of the government's strategy is to develop and capacitate the industry as an Original IP and Games hub with a view to achieve the goal of making the Philippines a premier video game development hub in the Asia Pacific region by 2028.

With more exposure to the European and global market, the Philippine game industry is well on its way to become a global player in high quality game production, design and development. Moreover, animation, game development and design (specifically graphic and digital design) are three of the five priority sectors in the Creative Economy Roadmap which envisions the Philippines to be "the number one Creative Economy in terms of size and value of our creative industries, as well as in the competitiveness of creative content in international markets."

On the next page, you will find some statistics about the 30 companies supported under the Arise+ game development cohort.

#### GEOGRAPHICAL LOCATION OF HEAD OFFICES



#### TOP EXPORT DESTINATIONS









**Singapore** 



United **Kingdom** 

























HKG

JPN

**AUS** 

**KOR** 

**SWE** 

CHN

BRA

FRA

NOR

COL

TWN

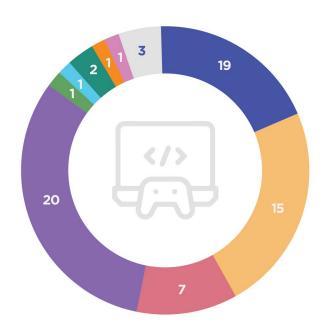
YEAR OF ESTABLISHMENT



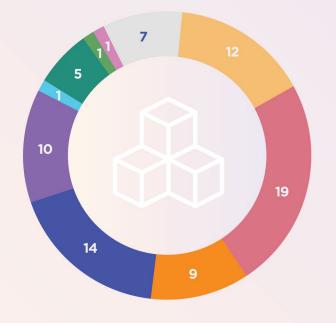
#### **COMPANY SIZE**



#### **SPECIALIZATION**







\*Others include: Motion Capture Data Editing, Payment Solutions for Games, Customer Service and Events, Serious Gaming, Game Cinematics, Metaverse Development, Character and Background, Game UI, Storyboarding, Mobile App Development

- Game Art
  - Game Development
- Game Productionand Publishing
- Game Design
- Game Outsourcing
- Game Marketing Support
- 2D/3D Animation (Art/TV/Film)
- Blockchain Development
- AR/VR Development
- Others\*

See company profiles in the directory for further details.

The numbers are referring to the number of companies that are specialized in that category.

# GAME DEVELOPERS ASSOCIATIONS

# GAME DEVELOPERS ASSOCIATION OF THE PHILIPPINES (GDAP)



The Game Developers Association of the Philippines (GDAP) is a non-stock non-profit organization dedicated to furthering the game development industry in the Philippines. As the official trade association for the game development industry, GDAP works directly with the government.

As the country's premier game development association established in 2007, our primary goal is to grow the industry through awareness-raising, community, education, training, and credibility, as well as strengthening international trade relations. GDAP has over 100 members which include service providers, indie game developers, as well as academic institutions. The association has strong ties with the government, technology suppliers, universities, and the community of game developers through industry associations that operate in various countries around the world.

Breaking ground in new markets is no easy task. We find ourselves very blessed with the opportunities that ARISE Plus Philippines makes available to GDAP and the Philippine game industry. The foundations for the many successes that we will witness in the future are built with the steps we take today. We are truly grateful to the Department of Trade and Industry (DTI) and the International Trade Centre (ITC) for activating the ARISE Plus Philippines and the support to the game development industry. Game On!

### CYBERCRAFT PH



The Cybercraft Philippines Association aims to promote and develop Filipino-made and Filipino-themed Digital Creative Original Intellectual Properties (DCOIP), with the hope to further world recognition of Filipino Digital and Creative Original content.

We are composed of companies and teams of digital creative original Intellectual Property holders and creators from different digital creative industries including Virtual reality, Augmented reality, Visual effects, Film, Game development, Animation, Web development, Streaming and Esports industries. To further this mission, the association is focused on entrepreneurship, the startup ecosystem, promotion of IPs via events, and transmedia technologies that can be utilized in multiple industries (including game engine technologies). We also work with different government partners, and take part in various roadshows and consultations to ensure that the voice of Philippine Digital Creative Original IP creators is heard and factored in Philippine policies and laws for the benefit of the Philippines creative industry.

This directory supports Cybercraft's continued efforts to promote the Intellectual Properties our of members and of Filipino game development companies.

ARISE Plus Philippines enables our member game development companies to be more prepared to engage and do business with potential publishing and co-production partners, buyers and investors overseas, including in the European market.

# GAME DEVELOPMENT STUDIOS



### **ACADARENA**

#### WWW.ACADARENA.COM

AcadArena is the leading organization for Campus Gaming and Esports Education in the Philippines and Southeast Asia. Run by a unique team of seasoned esports natives and non-native professionals.

AcadArena ensures that all student gamers are experiencing the best of what campus esports could offer. AcadArena in its nature connects the Philippine educational system with game publishers and brands and on top of that, we are in the works of our own game called Project Academy!



Established: 2021

Legal Status: Private Ltd.

**Specialization:** Gaming Community

Development

Platform Expertise: Web

Total HR: 60

# of Game Developers: 10

# of Game Artists: 15

Outsourcing: Yes

Revenue Range: 500,000 USD



Earon Philip Villamora, Chief of Staff / Business Development Associate +639277139767 earon@acadarena.com



10F, Uptown Tower 3, 11th Drive, Bonifacio Global City, Metro Manila 1631 NCR: National Capital Region

# ANIMATION VERTIGO ASIA, INC.

#### WWW.ANIMATIONVERTIGO.COM

Incorporated in April 2008, Animation Vertigo Asia, Incorporated (AVA, Inc.), opened its doors to quickly respond to the growing need of the motion capture animation industry that Animation Vertigo, Inc (AV, Inc.), its US counterpart, had developed and cultivated. AV, Inc. required a professional, compliant and reliable company that was aligned with its own vision and goals to fully support the company's growth and expansion.

Since then, AVA, Inc. has been successful with meeting and exceeding client expectations providing quality, quantity and speed to existing and new clients.



Established: 2008

Legal Status: Sole Proprietorship

Specialization: Motion Capture Data Editing,

Animation/Polish

**Platform Expertise:** Desktop (Mac, Windows), Console (Nintendo Switch, XBox, PlayStation)

Total HR: 50

**Motion editors: 33** 

Outsourcing: Yes

**Revenue Range:** between 25,000,000 PHP and 50,000,000 PHP (appr. US\$500,000

and US\$ 1 million)



Charisma Gatus, Head of Studio Vincent Portes, Communication and Liaisons Officer +63 2 -87239635 cha@animationvertigo.com

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Unit 174 17F The Columbia Tower, Ortigas Avenue, Brgy. Wack-Wack, Mandaluyong City 1550 NCR: National Capital Region



## **BUKO STUDIOS**

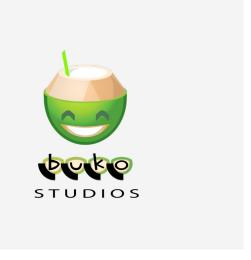
#### WWW.BUKOSTUDIOS.COM

Buko Studios creates digital entertainment, games software and graphic arts for computers and mobile devices. Our clients range from commercial businesses to indie developers.

We pride ourselves on our ability to provide a comprehensive suite of:

- Art services including but not limited to concept 2D and 3D art and game asset development including animation and effects.
- Game development services Previsualization and Prototyping
- Full End to End Development, Quality Assurance and Testing

Our team of developers, artists, and animators have a wealth of experience in various gaming genres and platforms, ranging from mobile and console to PC, AR and VR.



Established: 2010

Legal Status: Incorporation

**Specialization:** Visualizations and Motion Graphics, Game art, Game development, Game design, Game development outsourcing

**Platform Expertise:** Mobile (Android, iOS), Console (Nintendo Switch, XBox, PlayStation). Our primary platforms are html5, iOS, android, Win and OSX. We also have console games experience.

(9

Cherry Boase, CEO & Co-Founder +639177079455 cherry@bukostudios.com

Total HR: 25

# of Game Developers: 5

# of Game Artists: 12

Outsourcing: Yes

Revenue Range: 10,000,000PHP

to 15,000,000PHP



Unit 2 D/E Fort Palm Spring Condominium 1st Ave, fort Bonifacio BGC 1634 NCR: National Capital Region

# BULLRUN COMMERCIAL ART SERVICES

#### **WWW.BULLRUNDIGITAL.COM**

BullRun Digital is an art and game development studio focused on 2D and 3D assets for video games and films.

The company prides itself on renowned artists catering to international clients, producing AAA game and film experiences and compelling graphics.



Established: 2022

Legal Status: Sole Proprietorship

Specialization: Game art, Game outsourcing

Platform Expertise: Desktop (Mac, Windows)

Total HR: 8

# of Game Artists: 12

**Outsourcing:** Yes

Revenue Range: between 500`000 PHP and 5`000`000 PHP (appr. US\$10'000

and US\$100`000)



Patrick del Rosario, Managing Director +639156171131 patrick@bullrundigital.com

0

173 Toclong II-B, Imus 4103 Region 4a: Calabarzon



## **CBZN CORPORATION**

#### WWW.CBZNCORP.COM

CBZN Perspective is a full stack solutions company legally registered in the Philippines. Its founding members specializes in PC & Mobile App Management (Gaming & Social Apps).

- With more than 12 years of experience in the SEA Gaming Industry
- Handling over 40+ apps locally & globally on Mobile and PC
- Engaging over 50 million core users



Established: 2020

**Legal Status:** Corporation

**Specialization:** Game production & publishing, Game Marketing support, CS and Events

**Platform Expertise:** Game Publishing/ Marketing

Total HR: 18

# of Game Artists: 7

Outsourcing: Yes

Revenue Range: between 500`000 PHP and 5`000`000 PHP (appr. US\$10'000 and

US\$100`000)



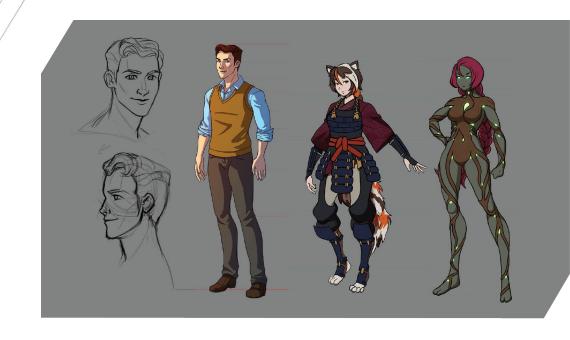
Jojo Calma, CEO & Founder +639175894054 jojo.calma@cbzncorp.com

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5th Floor, NEXGEN, No.5 East Capitol Drive corner Santa Rosa Street, Brgy. Ugong, Pasig City 1604 NCR: National Capital Region

### **CODEBOLD PHILIPPINES INC.**

Codebold is a small creative company specializing in telling engaging stories through a multitude of mediums including video games, comics, and animation.



Established: 2022

**Legal Status:** Corporation

**Specialization:** Game development,

Game design, Game hosting

Platform Expertise: Desktop

(Mac, Windows)

Total HR: 9

Pamela Mae Siega, Chief Creative Officer +639328927296 pam.s@codebold.com  $\mbox{\it \#}$  of Game Developers:  $\mbox{\it 3}$ 

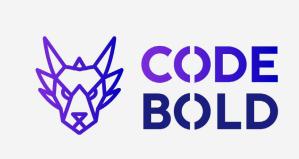
# of Game Artists: 3

Outsourcing: No

IP: developed own games; references:

currently developing







### **COIN SESSIONS ENTERTAINMENT**

#### WWW.FACEBOOK.COM/COINSESSIONSENTERTAINMENT

From organizing our own events, we provided series of seminars, workshops and speaking engagements in order to achieve our ultimate goal -- to educate, create awareness and adoption of blockchain and cryptocurrencies among our fellow Filipino people.

Now, rebranded as Coin Sessions Entertainment or CSE, we look forward to expanding our interest into Gaming! Soon, we will launch a series of Play-to-Earn activities and get more of our fellow Filipinos involved and onboarded! Welcome to Coin Sessions Entertainment!



Established: 2017

Legal Status: Private Ltd.

**Specialization:** Game production & publishing,

Game outsourcing

Platform Expertise: N/A

Total HR: 10

Outsourcing: Yes



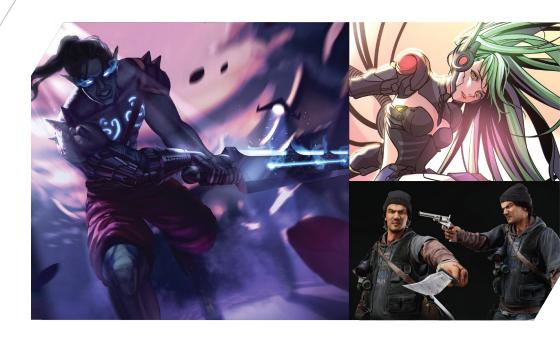
Jojo Calma, CEO & Founder +639976131392 coinsessions@gmail.com



26 Eton Emerald Lofts, Ortigas Center, Pasig City 1600 NCR: National Capital Region

### **DEFINITE STUDIOS PTE. LTD.**

Definite Studios has extensive experience in turning ambitious concepts into reality with their expertise in 2D and 3D Art. Animation, Game Design and Development, and Post-Production. The team also offers Player Support services that cover the entire game development cycle, from initial design to launch. We are comprised of a seasoned team of artists, animators, game designers, and developers, who are passionate to deliver top-quality output and support exceptional projects.



Established: 2016

**Legal Status:** Private Ltd.

Specialization: Art. Animation. Game Development, and Player Support Outsourcing

Platform Expertise: Mobile, PC, and Console

**Technologies:** Adobe Photoshop, Clip Studio

Paint, Spine, Animate CC, Unity

Aleson Buenavista, Studio Manager +639190956570 hello@definitestudios.com

**Total HR: 120** 

# of Game Developers: 8

# of Game Artists: 25

Outsourcing: No

Revenue Range: between 500`000 PHP and 5`000`000 PHP (appr. US\$10'000

and US\$100`000)



5th floor, The Ignacia Place 62 Sqt. Esquerra Ave. Diliman, Quezon City, Philippines 1103 NCR: National Capital Region





### **DREAMLORDS DIGITAL**

#### **WWW.DREAMLORDSDIGITAL.COM**

Dreamlords Digital is a digital development company focused on games and gamification. Recently, we've also expanded into Blockchain technology and GameFi. We are a 12-year old company that's been building our own titles as well as doing development for clients as well.



Established: 2011

Legal Status: Private Ltd.

**Specialization:** Game art, Game development, Game production & publishing, Game design, Game outsourcing, Blockchain Development, Mobile App Development, GameFi Dev

**Platform Expertise:** Mobile (Android, iOS), Desktop (Mac, Windows)

Total HR: 10

Russell Tomas, CEO/CreativeDirector +639178107866 russell@dreamlordsdigital.com

**Technologies:** Adobe Photoshop, Clip Studio Paint, Spine, Animate CC, Unity

# of Game Developers: 4

# of Game Artists: 6

Outsourcing: Yes

**IP: developed own games; references:** Graywalkers Purgatory

(http://graywalkers.com)



#14 Lot 24 Sierra Madre St, Grand Heights Subdv, Antipolo Rizal, 1870, Region 4a: Calabarzon

### **EMOTTOONS ANIMATION STUDIO**

#### WWW.EMOTTOONS.COM

We are a 2D Cartoon Animation Studio located in Cebu, Philippines, at the very center of the country which also offers the best beaches.

Our Studio creates customized and original animations and gives amateur artists the opportunity to become professional animators. We train almost all of our artists in our studio regardless of prior knowledge and education. Our advocacy is to give equal opportunities for aspiring artists in our region to be the best animator that they can be.

We are always open to new challenges and constantly evolving to deliver the best quality of service. For us, providing the best service also involves making the process convenient and hassle free for our clients to make use of our services.

# of Game Developers: 2

# of Game Artists: 10

**Outsourcing:** Yes

Revenue Range: between 500`000 PHP and 5`000`000 PHP (appr. US\$10'000 and

US\$100`000)





Established: 2014

Total HR: 30

Legal Status: Sole Proprietorship

**Specialization:** 2D Animation

Platform Expertise: Animation



Emottoons Studio. A. Tumulak St. Gun-ob Lapu-Lapu City, Cebu, 6105 Region 7: Central Visayas



# **EXODIA GAME DEVELOPMENT OUTSOURCING CORPORATION**

WWW.EXODIAGAMEDEV.COM

We are Exodia Game Development Outsourcing Corporation. What we do is we provide programming and 3D modeling manpower for foreign clients. Currently most of our customer are from US and business partner sub contracting company here in Cebu. We are looking forward to connect directly to foreign clients specially in Europe and US.



Established: 2021

**Legal Status:** Stock corporation

- Domestic corporation

**Specialization:** Game outsourcing, Game development, Game Art 2D/3D,

Game UI

**Platform Expertise:** Mobile (Android, iOS), Web, Console (Nintendo Switch, XBox, PlayStation), and Virtual Reality Platforms (Oculus, Quest, SteamVR)

Total HR: 25

# of Game Developers: 12

# of Game Artists: 10

**Outsourcing:** Yes

**Revenue Range:** between 5`000`000PHP and 25`000`000 PHP (appr. US\$100'000

and US\$500`000)

IP: developed own games; references: Yes



Nivelle Mendiola, CEO +639981722700 Nivelle@exodiagamedev.com



1298-B, V. Rama Avenue, Brgy. Guadalupe Cebu City, 6000 Cebu City, Region 7: Central Visayas

## FIZZBUZZ, INC.

#### **WWW.FIZZBUZZPH**

Fizzbuzz, Inc. is a comprehensive one-stop shop digital company based in Cebu City, Philippines. Specializing in game development, web & app development, and animation services, Fizzbuzz brings together a team of experienced professionals, including former employees of renowned companies like NatGeo, Venus Williams's game, and Zing Toys's (Zing Global Limited) Stop motion animation app. Our successful projects in 2D, 3D, and stop-motion animation have gained recognition, and we take pride in delivering innovative and engaging experiences for our clients.

Fizzbuzz, Inc. is dedicated to showcasing the skills and talents of our employees while leveraging our expertise and passion for creating digital content.



Established: 2017

Legal Status: Stock Corporation,

**Domestic Corporation** 

**Specialization:** Game art, Game development, Game production & publishing, Game outsourcing, Stop motion animation, 2D & 3D Game Animation

Platform Expertise: Mobile (Android, iOS),

Web, Desktop (Mac, Windows)

Total HR: 18

Raquel M Mascariñas,
Managing Director, President
+639295588195
king@fizzbuzz.ph

# of Game Developers: 2

# of Game Artists: 4

Outsourcing: No

Revenue Range: < 500`000 PHP

(US\$10`000)

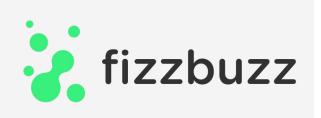
IP: developed own games; references:

Stikbot Dungeons (In Development), Stikbot

Studio App 2.0



Meridian by Avenir Bldg., Golam Drive, Kasambagan, Cebu City, 6000 Philippines Region 7: Central Visayas





# GAMEOPS, INC.

#### WWW.GAMEOPSINC.COM

GameOps Inc. is a Solutions Provider that specializes in full Live Operations Services, Player Support, and Quality Assurance, for Global Online Video Game Publishers and Developers.

Our support philosophy is holistic, and we believe in being able to address every task, role, and need of operating an online game. Not just certain aspects of it. Our experience and system of mirroring expertise and organization allow us to collaboratively, intelligently, and creatively work with our partners and enables us to address their evolving needs through an ever-growing scope of live operations support.



Established: 2010

**Legal Status:** Private Ltd.

**Specialization:** Game Quality Assurance, Game Live Operations, and Player Support

**Platform Expertise:** Mobile (Android, iOS), Desktop (PC, Mac), Consoles (Nintendo,

PlayStation, XBox), VR

**Total HR: 300** 

# of Game Developers: None

# of Game Artists: None

**Outsourcing:** Yes

**Revenue Range:** 

between 25`000`000 PHP and 50`000`000 PHP (appr. US\$500'000

and US\$ 1 million)



Alexis-Mae Geronga Business Development Director +63 928 6037465 alexis.geronga@gameops.ph andro.baluyut@gameops.ph



25th floor, One Corporate Center, Meralco Avenue, Ortigas Center, 1605 Pasig City, NCR: National Capital Region

## **INVISIBLE HAND, INC.**

#### **WWWJNVISIBLEHAND.PH**

Invisible Hand Inc is a technology company committed to long-term growth and development. We offer e-Commerce, web, mobile, games, art, and custom software that we have shared with companies such as SM Inc, Robinson's Retail, Dickies, and many more.

The founders of Invisible Hand Inc. were long time friends and teammates who met during their shared passion for technology and competitive sports. Founded back in 2017. The spirit of competition spurred the founders to combine their talents and collaborate together in pursuit of the tech start-up dream. Armed with a problem solving mindset and design oriented passion for execution.

Invisible Hand Inc. took its first steps into the great and vast unknown of the information technology landscape. In just 5 years the company has expanded and grown while partnering up with various clients across multiple industries providing them with technological solutions and optimizing their operations.



Established: 2017

**Legal Status:** Private Ltd.

**Specialization:** Game development,

Game design

Platform Expertise: Mobile (Android,

iOS), Web

Total HR: 25

Masshi Okubo Director of Sales and Marketing +639175383831 developer@invisiblehand.ph # of Game Developers: 5

# of Game Artists: 8

Outsourcing: No

**Revenue Range:** between 5`000`000 PHP and 25`000`000 PHP (appr. US\$100`000 and US\$500'000)

**IP: developed own games; references:** playtayog.com

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48 14th St, New Manila, Quezon City 1112 NCR: National Capital Region





### KOOAPPS PHILIPPINES CORP.

#### WWW.KOOAPPS.COM

An indie studio with 13 years of experience in mobile game design and development. Launching more than 50 games in the last decade, Kooapps has established itself as a leading developer in the mobile casual game scene. We have also amassed more than 400M downloads in aggregate across different platforms.

Aside from its powerhouse titles - Pictoword, Piano Tiles, Stacky Bird and Pocket Family - its recent success includes the launch of Snake.io+ on Apple's exclusive mobile game subscription service, Apple Arcade. This marks Kooapps as the first Filipino indie game studio to achieve such a feat.

Kooapps' mission is to connect the world through amazing daily experiences. When we see millions of people playing our games every day, it is a constant reminder of the impact we have on the world.



Established: 2009

Legal Status: Partnership

**Specialization:** Game Art, Game Development, Game Design, Game Production & Publishing,

**Platform Expertise:** Mobile (Android, iOS), Web

**Total HR:** 101

# of Game Developers: 50

# of Game Artists: 20

Other Positions: 31

Outsourcing: No

IP: developed own games; references:

Snake.io, Piano Tiles, Stacky Bird, Pictoword, Pocket Family (all are available

on Google Play and App Store)

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Solon Chen +63 917 805 3350 solon@kooappsinc.com

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1272 Batangas st. Makati City, 1234 NCR: National Capital Region

### MATA TECHNOLOGIES INC.

#### **MATA.TOURS**

At Mata Technologies, we specialize in virtual reality solutions, providing immersive virtual maps and tours for tourist destinations. We also support game developers by enabling them to create captivating and realistic game environments. Using our expertise, game developers can enhance player immersion and create visually stunning game worlds. Creating extraordinary gaming experiences with Mata Technologies.



Established: 2017

**Legal Status:** Private Ltd.

**Specialization:** Crafting immersive and realistic virtual islands and environments with the ability to cater to various industries and use cases, such as tourism, real estate, education, and more.

Platform Expertise: Web

Total HR: 10

# of Game Developers: 2

# of Game Artists: 5

Outsourcing: Yes



Erika Dell P. Sancho, CEO +639335994745 erika@mata.ph



202 Cardoc Building, General Maxilom Ave., Hipodromo, Cebu City 6000 Region 7: Central Visayas





### **NEUN FARBEN CORPORATION**

WWWNEUNPH

Neun Farben Corporation is an International Computer Animation Studio that aims to create High-end Computer Graphics and Visual Effect for Films, Commercial, Promotional Videos, Games, VR, Short Films and Websites.



Established: 2009

**Legal Status:** Partnership

**Specialization:** Game art, Game development, Game production & publishing, Game design

Platform Expertise: Mobile (Android, iOS), Web, Desktop (Mac, Windows), Console (Nintendo Switch, XBox, PlayStation), Cloud gaming

Total HR: 40+

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Azumi Iwai Operations Manager, Director +639171078131 azumi\_iwai@neun.ph # of Game Developers: 1

# of Game Artists: 35

Outsourcing: Yes

**Revenue Range:** between 500`000 PHP and 5`000`000 PHP (appr. US\$10'000 and US\$100`000)

US\$100`000)

IP: developed own games; references:

Nier Automata



Unit 1201 - 1210 Tektite East Tower Exchange Rd. Pasig City Metro Manila 1605

### **NIGHT OWL DIGITAL GAMES**

#### **WWW.NIGHTOWLDIGITALGAMES.COM**

An indie game studio based in Cebu City, Philippines. We stay up all night to deliver you the best games. Making games is the heart of our service. Every game that we make, we put our utmost efforts and love to ensure that it has the best qualities for people of all ages to enjoy. The studio was made and registered in 2020.

The company made their first game Atom Blitz, a 2D mobile space shooter that was released in the Playstore in 2021.



Established: 2020

Legal Status: Sole Proprietorship

**Specialization:** Game art, Game development, Game production & publishing, Game design

Platform Expertise: Mobile (Android, iOS),

Desktop (Mac, Windows)

**Total HR:** 6

# of Game Developers: 2

# of Game Artists: 4

Outsourcing: No

IP: developed own games; references:

Atom Blitz (on Google Play)

Project M, a Filipino horror game (under development)





Junn Dobit Paras, Game Developer +639190665780 junndobit123@gmail.com



Cebu City, Philippines, 6000. Region 7: Central Visayas



## **PISO PUBLISHING**

#### WWW.FACEBOOK.COM/PISOGAMES

Piso Publishing is focused on game development and publishing of game products, initially focused on Moto racing games.



Established: 2019

Legal Status: Private Ltd.

**Specialization:** Game development, Game

production & publishing

Platform Expertise: Mobile (Android, iOS)

Total HR: 2

# of Game Developers: 2

# of Game Artists: 1

**Outsourcing:** Yes

Revenue Range: < 500`000 PHP

(US\$10`000)

IP: developed own games; references:

Moto racing game



Arniel Gutierrez, President +63927331403 arnielogutierrez@yahoo.com



85 Dona Justinia St. Filinvest 2 Commonwealth Batasan QC NCR: National Capital Region

### **PIXEL MAFIA**

#### **WWW.PIXELMAFIA.COM**

PIXEL MAFIA is a Manila-based premier art development studio. Our insanely talented team provides high-value art and development services for AAA games and movies. Game publishers and developers depend on our skills and talent to make their projects a reality. Pixel Mafia isn't just a supplier — we lend our expertise at all stages of production, making the studio a valued partner and co-conspirator among industry giants. We have had the honor to contribute to some of the most impactful titles in the industry including Horizon Forbidden West, Apex Legends, Overwatch 2, Halo Infinite, Diablo 2, Forza, Gears 5, and Cyberpunk 2077.

You can't get to that level without investing in your team. Pixel Mafia's greatest resource is its people. The years of training and development we give our team is apparent in every asset we create.

Established: 2017 Total HR: 135

**Legal Status:** Private Ltd. # of Game Artists: 115

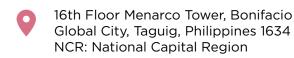
**Specialization:** Game art **Outsourcing:** Yes

**Platform Expertise:** Mobile (Android, iOS), Desktop (Mac, Windows), Console (Nintendo Switch, XBox, PlayStation)











## RANIDA STUDIOS, INC.

#### WWW.RANIDAGAMES.COM

An indie game development studio with experience in creating games in a wide range of platforms and devices ranging from web, mobile, PC, and console. The company also develops advergames for branding & product marketing as well as gamification of tools that target companies for employee training, productivity, engagement, and retention.



Established: 2015

Legal Status: Private Ltd.

**Specialization:** Games and apps development. Our passion is in creating games, aside from creating in-house games we also do external development and project collaborations.

Platform Expertise: Mobile (Android, iOS),

Web, PC

Total HR: 12

# of Game Developers: 5

# of Game Artists: 5

**Outsourcing:** Yes

IP: developed own games; references:

Basketball Slam (on Google Play) Vita Fighters (on Google Play)

Bayani (on Steam)



Walter Manalo, Managing Partner +639228498136 walter@ranidagames.com



Blk 3 Lot 22, Macahora Building, Pacita Avenue, San Pedro City, Laguna, Philippines 4023

### **RAZER GOLD**

#### WWW.GOLD.RAZER.COM/PH/EN

Razer Gold is the largest monetization network for games and entertainment in the emerging markets. Razer Gold is the primary way for games and entertainment companies to monetize in emerging markets such as SEA, LATAM and MENA through our payment solutions:

- Over 5,700,000 channel touchpoints
- 100% Fraud/Chargeback protection
- Razer Silver loyalty points program
- Localized in 15 languages
- Transact in 25 local currencies



Established: 2018

**Legal Status:** Private Ltd.

**Specialization:** payment solutions

for games

Platform Expertise: Mobile (Android, iOS),

Web, Desktop (Mac, Windows)

Total HR: 5

Outsourcing: No

### Revenue Range:

between 5`000`000 PHP and 25`000`000 PHP (appr. US\$100`000 and US\$500'000)





Jester Tesoro, Country Manager +639088951504 jester.tesoro@razer.com



3/F CWI Corporate Center, 1050 Quezon Ave, Quezon City, 1103 Metro Manila NCR: National Capital Region



## **SEAVERSITY, INC.**

#### WWW.SEAVERSITY.COMPH

Seaversity is a technology provider and enabler company with a focus in maritime education and training and an aim to provide innovative learning systems for the next generation of maritime professionals and seafarers.



Established: 2017

Legal Status: Private Ltd.

**Specialization:** Game development, Game production & publishing, Game design,

Serious Gaming

**Platform Expertise:** Mobile (Android, iOS), Web, Desktop (Mac, Windows), VR HMDHeadset

Total HR: 35

# of Game Developers: 5

# of Game Artists: 3

Outsourcing: Yes

Revenue Range:

between Php 20,000,000 to 25,000,000

(appr. \$370,000 to 460,000)

IP: developed own games; references:

Crane Simulator (on Google Play)



Jennifer Siano, Project Manager +639154592757 jennifer.siano@email.seaversity.com.ph edelacerna@seaversity.com.ph me@aeroles.xyz



3F ECJ Bldg. Real St. Intramuros, Manila, 1002 NCR: National Capital Region

### STARTRACE STUDIOS OPC

#### WWW.STARTRACESTUDIOS.COM

Startrace Studios is a startup company focused on game development and mobile app development. Our studio has experience partnering up with other game development companies and independent game development teams to handle larger game development projects. Besides game development, Startrace Studios has developed multiple mobile apps for different clients.

The thrust of the company includes the development of its own original games for the PC and mobile platforms then seek publishing partners and investors for these original games. Strategies include working with other locally made IPs including comics and horror IPs. And in addition to this, we do research on the latest game engines for faster game development.



Established: 2021

Legal Status: Stock corporation -

Domestic corporation

**Specialization:** Game development

**Platform Expertise:** 

Desktop (Mac, Windows)

**Total HR:** 13

# of Game Artists: 6

# of Game Developers: 5

Outsourcing: Yes

Revenue Range: US\$10`000 and US\$50'000

IP: developed own games; references: Balete City Game, Kampilan, Away Agila





Level 10-1 One Global Place, 25th Street & 5th Avenue, Bonifacio Global City, 1634 Taguig City NCR: National Capital Region





## TAKTYL STUDIOS INC.

#### WWW.TAKTYLSTUDIOS.COM

Taktyl Studios is a game development and animation production company that utilizes gamification and human-centered design principles to turn ideas, systems, and processes into fun and meaningful experiences. The studio provides creative IT solutions for diverse industries as well as develop and publish original IP in various formats and platforms. At Taktyl, we believe that the ultimate goal is to find meaningful fun in life. Therefore, we invite our audience, clients, an dpartners to unite and Beat Boredom Together!



Established: 2017

**Legal Status:** Corporate

**Specialization:** Game Development, 2D/3D Art and Animation, AR/VR Development, Metaverse Development, Game Design

**Platform Expertise:** Mobile (Android, iOS), PC (Windows and Mac), Web (HTML5)

Total HR: 70+

# of Game Developers: 30

# of Game Artists: 20

Outsourcing: Yes

Revenue Range: between 25`000`000 PHP and 50`000`000 PHP (appr. US\$500'000 and US\$ 1 million)

IP: developed own games; references:

Mecha Blitz (Google Play)

Leader Bored (www.leaderboredgames.gg)



James Ronald Lo, Co-Founder & CEO +63917 833 1136 jrh.lo@taktylstudios.com



10C Fort Palm Spring 30th St., corner 1st Ave., Taguig City, 1634 Metro Manila

# THINKBIT SOLUTIONS PHILS., INC.

#### WWW.THINKBITSOLUTIONS.COM

ThinkBIT Solutions Phils., Inc ("ThinkBIT") is an award-winning game development and softare solutions company based in the Philippines operating since 2014 servicing local and multinational clients in both the public and private sectors.

We service a wide variety of industries and clients, from telecommunications, marketing, and health and medical care in varied regional markets such as Europe, the Americas, and the Asia-Pacific.

We ensure our competitiveness in the international market by adhering to global standards, and have been certified ISO 27001:2013 compliant and are in the process of gaining more certifications moving forward. In compliance of these standards, we have also helped our clientele get HIPAA and SOC2 compliance.



Established: 2014

**Legal Status:** Corporation

**Specialization:** Game development, art

asset production

Platform Expertise: Mobile (Android, iOS),

Desktop, Web (HTML5)

Total HR: 60+

# of Game Artists: 20

# of Game Developers: 10

Outsourcing: Yes

**Revenue Range:** between 25`000`000 PHP and 50`000`000 PHP (appr. US\$500'000

and US\$ 1 million)

IP: developed own games; references:
Brawl Quest (Google Play/App Store)







110A Isarog St., La Loma, 1104 Quezon City NCR: National Capital Region



## TOP PEG ANIMATION & CREATIVE STUDIO INC.

#### WWW.TOPPEG-ANIMATION.COM

Since 1998, we have been providing exceptional animation and graphics design services to clients worldwide. Our full-production capabilities include high-quality 2D traditional and digital animation, stunning backgrounds, engaging illustrations, captivating character designs, and comprehensive storyboards.

For the past 14 years, we have expanded our services to include game assets and animation, game cinematics, user interface assets, and game backgrounds. Our motto, "Quantity meets the demand, but QUALITY keeps you IN DEMAND," drives us to deliver outstanding results that exceed our clients' expectations.

We are dedicated to providing personalized attention to every client, ensuring that their vision is brought to life in a way that is both impactful and unforgettable. With over two decades of experience, we have the expertise and creativity to take any project to the next level.



Established: 1998

**Legal Status:** Corporation

**Specialization:** TV/Film 2D Animation Production, Game Cinematics, Character and Background Design, Storyboarding, Game Art and Design, In-Game Assets and User Interface Design

Platform Expertise: Mobile (Android, iOS), Desktop (PC, Mac), Consoles (Nintendo,

PlayStation, XBox)

Total HR: 30

Marie Grace A. Dimaranan. CEO +63 2 8403 2419 +63 998 856 3065 toppeganimation@gmail.com

# of Game Developers: 2

# of Game Artists/Animators: 25

Admin Staff: 3

**Outsourcing:** Yes

Revenue Range: between US\$100.000

and US\$200,000

IP: developed own games; references: The Crop Circle Warriors (on Google Play)



3rd Floor ENP Building, 1 Jasmin Street, Doña Manuela Sundivision, Pamplona III, Las Piñas City 1740 Philippines NCR: National Capital Region

## **VIVID REALITIES, INC.**

#### WWW.LINKEDIN.COM/COMPANY/VIVIDREALITIES/

Vivid Realities is a VR/AR development studio based in the Philippines with a pioneering team creating content for the Metaverse. We specialize in a full range of services from Asset Production for VR/AR games to full system development of VR/AR platforms.

We have solidified our global reach through our international partners, collaborating on constructing digital twins of entire cities. Through these endeavors we have painstakingly recreated famous tourist spots, landmarks, and businesses, thereby establishing their virtual presence within a custom-built Metaverse platform. We have also applied our technologies to various industries. We work with enterprises in various sectors to create bespoke VR/AR applications, focusing particularly on training and educational purposes.

At Vivid Realities, our central mission is to assist brands and enterprises in establishing their presence within the Metaverse.

Established: 2022

**Legal Status:** Corporation

**Specialization:** VR/AR Application

Development, Asset Production for VR/AR,

VR/AR Platform Development

Platform Expertise: Desktop (Mac,

Windows), Virtual Reality Platforms - Meta/

Oculus Quest, SteamVR

Total HR: 5

# of Game Artists: 2

# of Game Developers: 2

Outsourcing: Yes

**Revenue Range:** between 500`000 PHP and 5`000`000 PHP (appr. US\$10'000 and

US\$100`000)





Valero Tower, Makati City NCR: National Capital Region







## WBAGADION CONSULTING, INC.

We are a creative IT company that specializes in gamified e-learning (i.e., games that are particularly focused on education and training). Our portfolio includes projects that were outsourced to us by domestic and foreign clients from private sector, government, academic, and non-governmental organizations. Likewise, we have developed several games of which we own full intellectual property. We develop web and mobile games in 2D, 3D, and augmented reality.



Established: 2013

**Legal Status:** Private Corporation

Specialization: Gamified E-learning. Edutainment, Game Art, Game Design

Platform Expertise: Mobile (Android), Web

Total HR: 12

# of Game Developers: 9

# of Game Artists: 4

**Outsourcing:** Yes

### IP: developed own games: references:

1. Guardians of Lapse (www.lapseworld.com) -- less than 1 million downloads:

2. Farm Co. "Grow Your Own Agribusiness" (www.farmco.fun) -- ongoing development



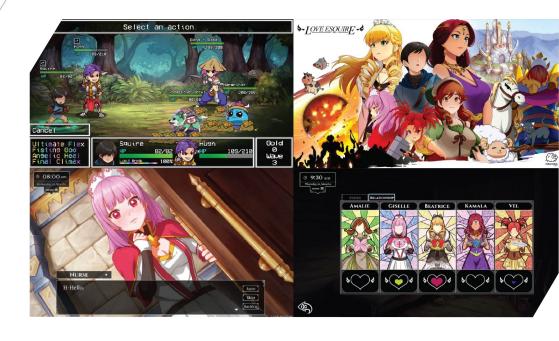
Weng E. Bagadion, President & CEO Peaches Bagadion, Business **Development Director-Europe** (+63-917) 184-5353 / (+63-917) 853-3388 wbagadion@wbagadion.com pbagadion@wbagadion.com

Unit 805 Monaco Garden Tower. Villa Barbara St corner Dominga St., San Isidro, Pasay City 1300 NCR: National Capital Region

### YYM ENTERTAINMENT INC.

#### **WWW.YANGYANGMOBILE.COM**

We're a small indie team who makes story-driven games. Our HQ in the Philippines is run by a group of passionate people who live off creativity and pizza!



Established: 2021, (previous entity

since 2015)

Legal Status: Private Ltd.

**Specialization:** Game development

**Platform Expertise:** Mobile (Android, iOS), Desktop (Mac, Windows), Console (Nintendo

Switch, XBox, PlayStation)

Total HR: 15

# of Game Artists: 3

# of Game Developers: 4

Outsourcing: No

IP: developed own games; references:

Love Esquire (on Steam)



1117 Egi Taft Towers Taft Ave. 1004 Manila City NCR: National Capital Region



John Pineda, President +63905542085 john@yangyangmobile.com



### Arise+ Philippines Game Development

Flickr album

www.flickr.com/photos/ 197881868@N02/albums



### Arise+ Philippines

Facebook Page

www.facebook.com/ ARISEPlusPh/

## SOCIAL MEDIA AND WEBSITE LINKS



ITC

www.intracen.org/



DTI

www.dti.gov.ph/



www.facebook.com/ InternationalTradeCentre



@ITCnews



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www.linkedin.com/company/international-trade-centre/



www.facebook.com/ DTI.Philippines



@DtiPhilippines



@dti.philippines



www.linkedin.com/company/ philippine-deparment-of-trade -of-industry/



### **EU Delegation to the Philippines**

www.eeas.europa.eu/delegations/philippines\_en?s=176



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www.linkedin.com/company/ european-union-in-the-philippines/



### **GDAP**

www.gdap.org.ph/



www.facebook.com/gamedevassocPH



@gdaph



@gdaphilippines



www.linkedin.com/company/gdap/



contact@gdap.com



### **Cybercraft PH**

www.cybercraftph.org/



www.facebook.com/ CybercraftPH



cybercraftph@gmail.com



