



Third newsletter
August 2021



NOTES FROM Colombia PUEDE

Welcome, to the third edition of Colombia PUEDE's newsletter. Our project is financed by the European Union Trust Fund for Colombia. In this edition, we will showcase the most relevant activities carried out in 2021. These include signing Cooperation Agreements with various beneficiary organizations, delivering computer equipment and office furniture to producers' associations, as well as investing in post-harvest management infrastructure for cocoa producers in Tumaco and Policarpa.



Cooperation agreements to continue promoting peace

16 associations of small producers in Nariño will **strengthen their entrepreneurial and commercial capacities** through cooperation agreements signed with ITC. Among these associations is Nueva Esperanza created by former FARC combatants now reintegrated into civilian life and firmly committed to the Colombian peace process. These cooperation agreements will allow associations to **improve their financial, productive, commercial, and communications capabilities**.

[Read more](#)



Building hope in Nariño

Cocoa producers' associations in Tumaco and Policarpa are set to meet the quality and volume requirements of their customers. The project has invested approximately **USD 140,000 in infrastructure** improvements geared towards enhancing the post-harvest process in cocoa collection centers.



Similarly, lime producers will ensure fruit quality through appropriate handling with the delivery of **3,300 reusable packaging** baskets for product transport. This will be complemented by **improvements in associations'** tracking and traceability processes through the provision of IT tools and office supplies.

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Associations change their image

Are you interested in the origin and brand name of the products you buy? Nine associations of Tahiti lime, coconut, and cocoa producers have developed a new or rebranded corporate image. Due to these improvements, these associations **will gain greater market recognition and increased customer loyalty**.

[Read more](#)



Colombia PUEDE in numbers



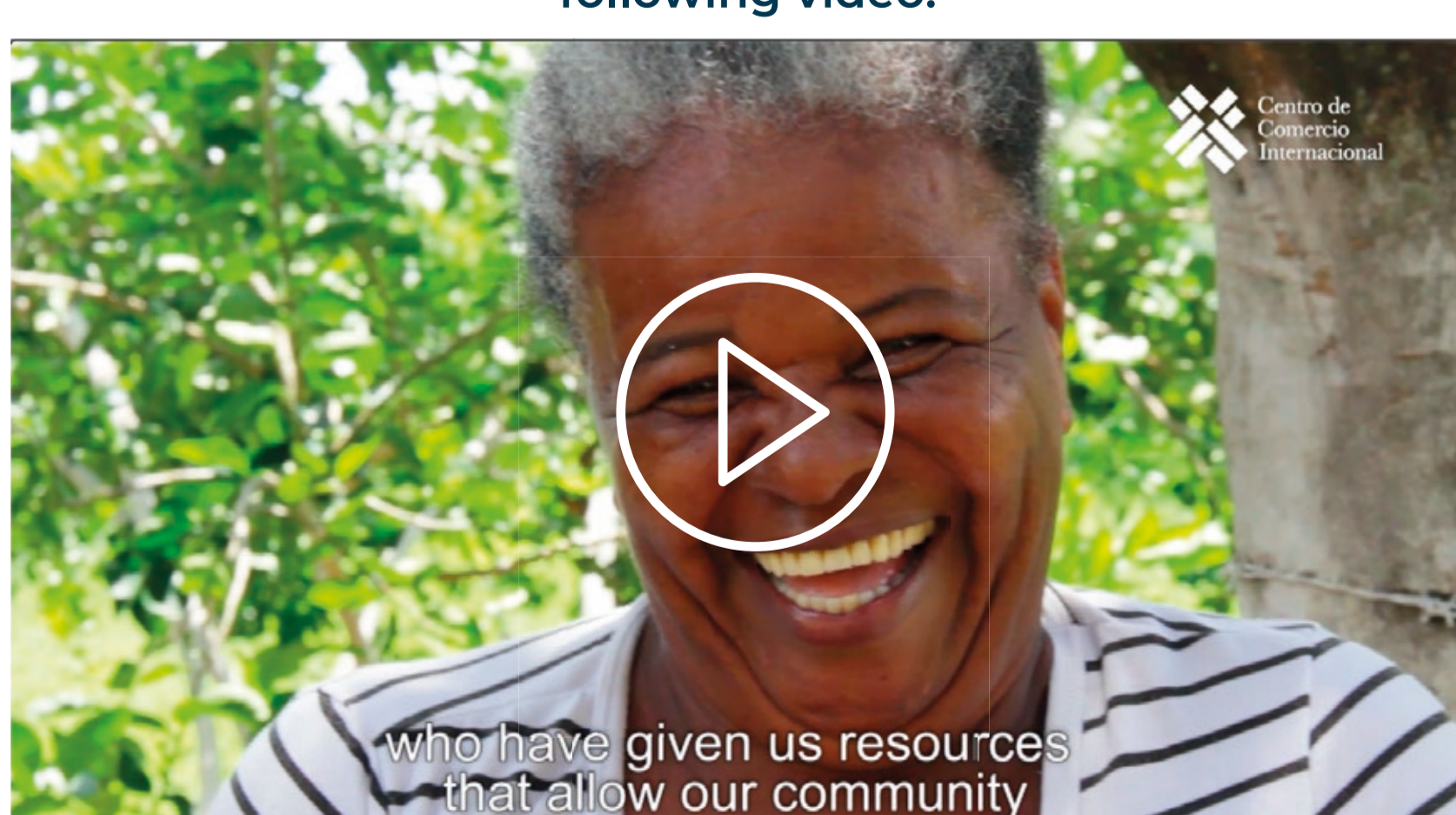
Take note of the **most relevant** project achievements! Here you can see the results at the level of outcomes and outputs.

Colombia PUEDE attains its goals in Nariño while fostering peace!

[Read more](#)

VIDEO

Meet the Colombia PUEDE main leads in the following video:



Colombia PUEDE aims to improve the quality of life of 2,000 small producers of coconuts, cocoa, and Tahiti lime in the municipalities of Leiva, El Rosario, Policarpa, and Tumaco in the department of Nariño, belonging to the Most Affected Areas by the Armed Conflict (ZOMAC, in Spanish) and Development Plans with a Territorial Approach (PDET, in Spanish).

If you would like to know more about Colombia PUEDE we invite you to visit our website <https://www.intracen.org/PUEDE>. You may also find us on Social Media:

