



International  
Trade  
Centre

TRADE IMPACT  
FOR GOOD

# ITC Strategic Plan (2022-2025)

CCITF Update

By: Iris Hauswirth, Chief, SPPG

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# A world where trade builds inclusive, sustainable and prosperous economies

## Contents

### The strategic context: A world transformed

The global landscape

The trade development environment and priorities

### The value we bring

Our vision, mission and principles

Our framework for MSME competitiveness

### What we aspire to do

Our clients

Core services

Impact areas

Responding to country needs

Engaging with the WTO and the UN

Partnering for purpose

Leading the global conversation

### How ITC will be managed

Purpose-driven identity

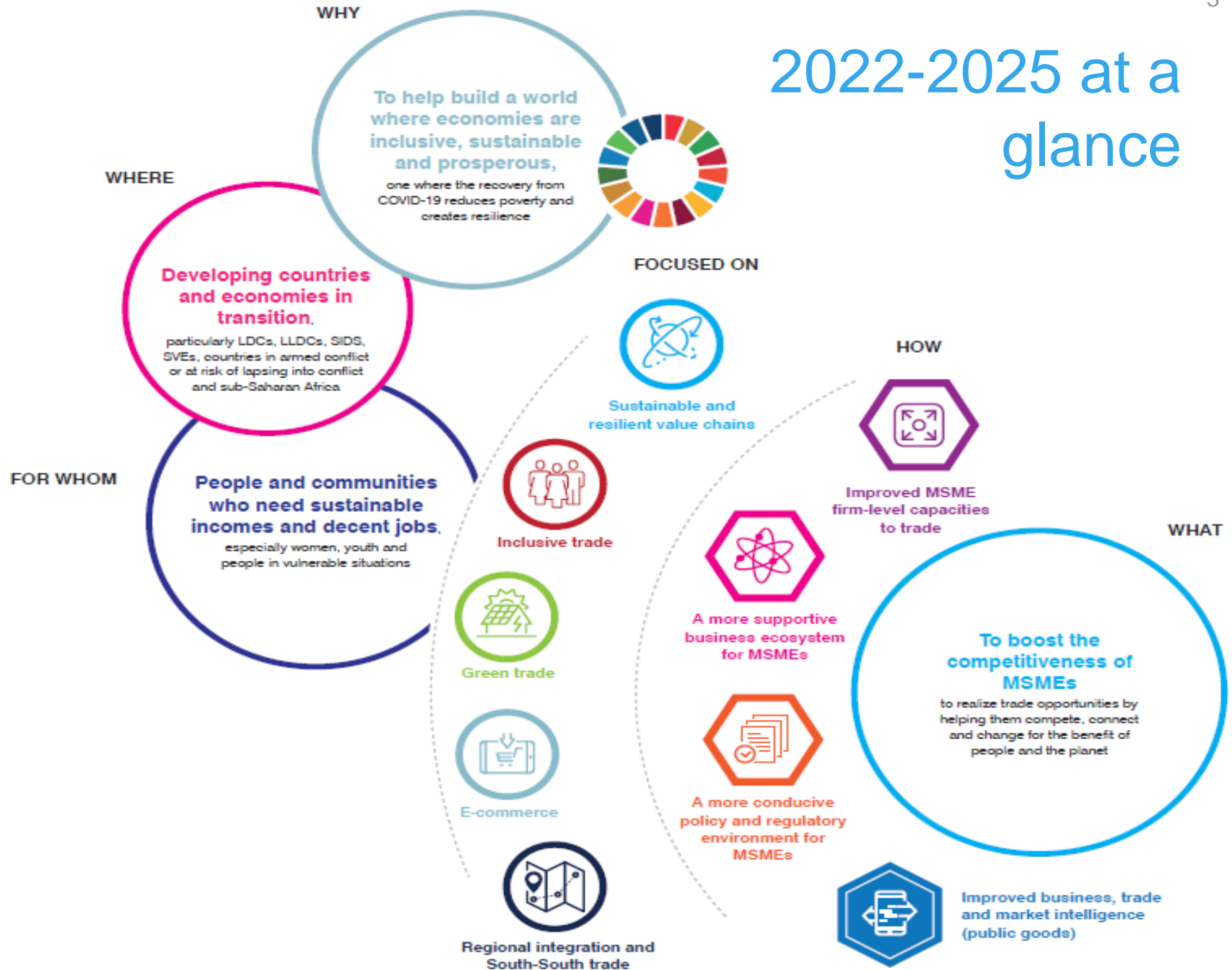
Organizational strengths

Resource mobilization

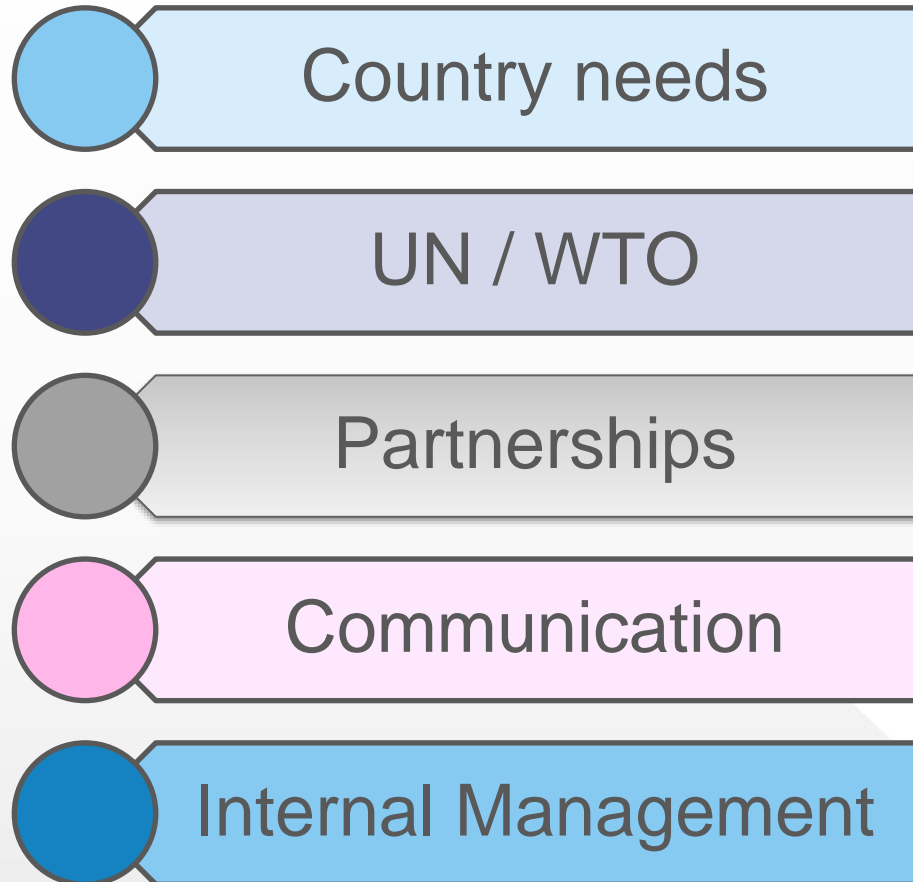
### Annex: ITC's results framework and corporate indicators



# 2022-2025 at a glance



# Operations



## Consultation

- Consultative Survey
- Consultative Document
- JAG & Draft Strategic Plan
- TODAY – «Final Draft» discussion



## Themes of importance to ITC member states

- SDGs
- Focus
- Client-centric approach
- Mainstreaming
- Partnerships

## Key additions

- Resource mobilisation
- Strategic context
- Lessons learnt
- Indicators / Results framework

Thank you