

## MEET THE TRAINERS

### CRAFT DESIGN & ENTREPRENEURSHIP TRAINING

10-12 MARCH 2021 / FOREST COTTAGES, KAMPALA

Meet the trainers that will guide you along this three-day training programme and encourage you to engage with the three main themes of the training: Design, Marketing & Communications and Entrepreneurial Business Mindset.

Sarah Nakisanze, Lawrence J. Okoth, Sheila Niyonsaba, Gloria Wavamunno, the Bold in Africa team (Angel Nkwaya, Ngyenzi 'Nunu' Mugyen and Janet Mugume Nunu Mugyenyi) and Paul Zana have been carefully selected for this training as we believe that their wealth of experience and knowledge as successful creative entrepreneurs will provide rich and valuable learnings for the training participants. In addition, these trainers have overcome and tackled many of the issues and challenges which participants continue to face in the daily runnings of their business.

These trainers will be accompanied by Grace Barya and Maryjo Cartier.

#### **Gloria Wavamunno**

Gloria Wavamunno aka Gwavah. Is the art director and Founder of Kampala Fashion Week established in 2014. The art director to her namesake non-binary label est. 2009. And a founding board member of the Fashion Council Uganda.

Instagram: @gwavah

Twitter: @gloriawavamunno

Facebook: GLORIA WAVAMUNNO aka gwavah



#### **Lawrence J. Okoth**

General Manager, DwB Africa

Lawrence John Okoth is a Ugandan designer trained in industrial/product design and architecture. After completing architecture in 2015 and out of the desire to apply a more interdisciplinary approach to design, he went on to join Design without Borders' newly opened product/service design office in Kampala in 2015 - before leaving briefly in 2016 to complete a Specialising Master in Industrial Design for Architecture (MID4A) at the Polytechnic in Milan. While in Milan Lawrence also enriched his experience working at the Industrial design and architecture office Bertone, an office also credited for its work in the transportation and automotive design industry. Since returning to Kampala, Lawrence has rejoined his former team at Design without Borders applying design as a tool for sustainable development and continuing to pursue his vision of a design industry truly fuelled by an indigenous knowledge of craft, production and materials.



Lawrence's work spans different scales in the fields of exhibition design, service and product design his work has been featured at several exhibitions including Kampala Fashion Week (installation design), Kampala Design week and Milan Design Week. When he is not out using design as a tool for social development, Lawrence spends time in his private workshop (Obi.Works) where he continues to push his interests in fabrication techniques and material science.

Instagram: @dwb\_africa

Twitter: @dwb\_africa

Facebook: Design Without Borders

Website: <https://www.designwithoutborders.com>

### **Victor M. Semaganda**

Designer, DwB Africa

From a very early age, Victor had always been drawn to the world of design; inclined to play with Lego bricks, build card board forts, fashion box cut swords and wire cars. These elementary 'Design- Build' exercises were coupled with a passion for the visual arts (drawings, painting and photography). But it was his appreciation for objects and space that awoke a desire to shape the built environment.

As a creative, Victor is a passionate individual who is not only keen on the role of the built environment as a bridge between the community and its environs; but also seeks a greater understanding of object semantics, the place they hold in a space and the emotions they evoke.

He has developed skills in strategic and tactical planning and multi scalar design in the fields of architecture, urban and regional design as well Product, System and Service design. He is well equipped with all round knowledge on stakeholder engagement; product, service and system analysis and production.



Instagram: @dwb\_africa

Twitter: @dwb\_africa

Facebook: Design Without Borders

Website: <https://www.designwithoutborders.com>

### **Paul Zana**

Father, Husband, Brand and Product Designer

I'm a brand/product designer with over 6+ years' experience working with advertising agencies. Former Art Director at TBWA and Aggrey & Clifford. Currently working as an independent designer, experimenting(with), and teaching brand and design through my YouTube channel "Paulzana." Brand designer of the Uganda Securities Exchange. Founder of Buvaz, an online secondhand fashion platform.

Instagram: @wxyzana

Twitter: @wxyzana

Facebook: wxyzana

Youtube channel: [https://www.youtube.com/channel/UC4oummWXptHKG5D5s\\_GLjCA](https://www.youtube.com/channel/UC4oummWXptHKG5D5s_GLjCA)



## **Ngyenzi 'Nunu' Mugenyi representing the Bold in Africa Team**

**The Bold Story:** Founded by Bold Women, June 1st 2012, Bold in Africa is an award-winning, East African based, retail outlet that carries apparel, accessories and home décor pieces designed and Made in Africa. It is the largest, and first of its kind, in the region.

Bold woman was founded by Angel Nkwaya (Operations Director), Ngyenzi 'Nunu' Mugenyi (Business Development Director) and Janet Mugume (Marketing Director)

The mission of Bold Women is to increase the support of the African fashion industry, both locally and internationally. Their vision is to build an international franchise that connects the African fashion and home décor industry to the world.



### **What we do**

**Apparel & Accessories** - With a specific focus on the Ugandan Bold Woman, we create opportunities for African apparel and accessory designers to retail their collections in affordable spaces with excellent exposure. We believe that there is power in numbers.

**Home Décor** – In August of 2019, Bold in Africa extended its product range to include unique home décor pieces, curated from over ten African countries.

Instagram: @boldinafrica

Twitter: @boldinafrica

Facebook: Bold in Africa

### **Sarah Nakisanze**

Sarah Nakisanze is a product and fashion designer-artist, researcher and educator. Over the past 20 years Nakisanze has reinvented and revalued her traditional cultural heritage aesthetic including fibres, fabrics, objects, expressions and practices, represented majorly in the Ugandan traditional barkcloth.

She also developed a designer-entrepreneur /artisan working model for sustainable livelihoods through a Fairtrade oriented creative enterprise, involving the development of eco-heritage contemporary fashion accessories, home décor, corporate items, and haute couture artefacts. The publication, 'Ugandan barkcloth: From Coffins to Handbags' in the Sustainable Development Goals, book Series of Springer (2019), and [www.easyafricdesigns.com](http://www.easyafricdesigns.com) exhibit the endeavour. Her works also grace various situations, and are located in both private and public spaces around the world. Further, Nakisanze lectures at Makerere University in the Department of Industrial Art and Applied Design, and is engaged in a PhD study. Lately her research interests include visual culture, interrogating social sustainability within cultural heritage reinventing practices. Most recent publications in the area include 'Fashioning Traditions: The Ugandan Traditional basket at the Globalization Interface' (2017) and 'My Granary My Home: Haute couture Reinterpretation as a Framework for Intellectual



Knowledge Dissemination’ (2020) published by the Institute of Heritage Conservation and Restoration, Makerere University.

Facebook: EasyAfricDesigns

Website: [www.easyafricdesigns.com](http://www.easyafricdesigns.com)

### **Meet the International Trade Centre’s Team:**

#### **Grace Barya**

Grace Barya has an abundance of experience thinking about, talking about, and working amongst handicraft making communities around Uganda and beyond. An educationist, community development practitioner and graduate of both Makerere University and the University College London (UCL), Grace has not only taught community development issues at Ugandan Universities.



She has worked amongst artisan groups in central, western, and Northern parts of Uganda and held various skills development visits. She has been in Northern Brazil in Jolapa\o with the makers of objects from the campim dourado (golden grass), a traditional plant of the region. She has also worked on Jewelry making with the Krobo people in the Krobo region of the Accra Plains in Ghana and with the Maggie Textile Designs in Kibbutz Harel, Central Israel.

Grace will guide together with other trainers and share her experiences, wisdom, and knowledge of all the obvious and not so obvious ways of how the attitude of artisans impact how they think about access to finance, product development, costing and marketing of their items. Grace hopes that all the shared sentiments will resonate with each of the participating artisans and that it will open eyes in such a way to promote conversation and more importantly action towards innovative, quality, and marketable handicrafts.

Email: [gracebarya@gmail.com](mailto:gracebarya@gmail.com)

#### **Maryjo Cartier**

Beginning her career in the fashion industry, Maryjo first worked with wholesale teams in busy showrooms before working with a fashion editor at the International New York Times. This first exposure to the world of communications and PR led her to work for various fashion and craft projects at the International Trade Centre working on communications, events, talent scouting and the development of artisan capacities.

Completing a teacher training course at the British Council in Cairo in 2018 shaped her interest in pedagogical training practices that support adult learning. This has been further influenced by her interest in human psychology. She has been fortunate to further expand and gain practical experience in this field by supporting the delivery of specialized professional development trainings for Interpeace as well as designing and delivering her own trainings and coachings for creative sector businesses and talents.

As an independent consultant, Maryjo supports her clients with strategy, marketing and event organization and is specialized in creative sector



development with a focus on craft businesses. Maryjo's interest in understanding shifting societal dynamics and cultural trends guides her to support and advise projects in a way that is grounded in the needs of the target audience. Her work is influenced by her belief in the power and importance of the creative sector and interest in identity politics.

Maryjo is British-American but grew up in France. She studied Human Geography at Bristol University. Maryjo is interested in craftsmanship, fashion, gardening, good food and languages. She can be spotted rollerblading around town and is currently learning Arabic!