

ITC briefing 20 May 2020

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**15-Point Action Plan  
for Recovery and Resilience for MSMEs**

# **COVID-19 The Business Support Organization's perspective**

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Director General  
Geneva Chamber of Commerce, Industry and Services

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# Challenges for SMEs

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- **Get the right information at the right time**
- **Keep staff healthy**
- **Teleworking**
- **Maintain revenue**
- **Reduce costs**
- **Manage risks**
- **Prepare for post-COVID-19**

# Challenges CCIG

- Keep staff healthy / protection plan
- Teleworking / video conferences
- Short time work compensation (RHT) / overtime / holidays
- Reduced sources of revenue



# CCIG actions at the frontline (I)

## (1) Provide information and services to SME's

- Hotline Covid-19 and specialized webpage
- Survey members (complaints, problems)
- CADRE (Cellule d'Accompagnement au Déconfinement et à la Reprise des Entreprises)
- Serological survey companies



# CCIG actions at the frontline (II)

## (2) Build bridges with policy makers and other stakeholders

- Voice of the SME's at the cantonal and federal levels (DDE, UPS, economiesuisse)
- Open letter to the government asking for complementary measures (entrepreneurs, multinationals, start-ups), petition to support the self-employed
- CCIG as a facilitator: medical equipment (cargo planes)



CCIG - Chambre de commerce, d'industrie et des services de Genève  
May 13 at 10:05 AM

[Coronavirus] Pour une aide d'urgence et l'extension ciblée des mesures de soutien aux indépendant-e-s et aux PME suisses ! Faites circuler l'initiative lancée par l'Etat genevois, soutenue par la CCIG, la Chambre de l'économie sociale et solidaire, Après-Ge et la FER Genève. Signez et faites signer l'IN ci-dessous !

SURVIE-INDEPENDANTS-PME.INILAB.PRO  
Covid-19: Étendre les aides aux indépendant-e-s et relever le plafond pour les PME !

## CCIG actions at the frontline (III)

### (3) Bring businesses together

- Solidarité COVID-19
- De patron à patron
- Covid Heros
- Save2020



# CCIG actions at the frontline (IV)

## (4) Provide new services and opportunities

- Webinars, conference cycles (e.g. « Les entreprises face au Covid-19 »)
- Trainings (e.g. blockchain)
- GA digital / blockchain
- Cartapulse, AppCCIG, economic intelligence, « Business club »



Difficultés financières : que sait-on aujourd'hui ?  
Le mardi 19 mai 2020 15:45-17:30  
En ligne

# Contact

- Hotline for companies searching for help  
[covid19@ccig.ch](mailto:covid19@ccig.ch) or 022 819 91 11
- CADRE (Cellule d'Accompagnement au Déconfinement et à la Reprise des Entreprises)  
[cadre@ccig.ch](mailto:cadre@ccig.ch) or [www.ccig.ch](http://www.ccig.ch) → services
- De patron à patron  
[n.hardyn@ccig.ch](mailto:n.hardyn@ccig.ch) or [www.ccig.ch](http://www.ccig.ch) → services
- Solidarité Covid-19  
[a.rys@ccig.ch](mailto:a.rys@ccig.ch) or [www.ccig.ch](http://www.ccig.ch) → membres → solidarité Covid-19
- Webinars, conference cycles  
[www.ccig.ch](http://www.ccig.ch) → événements



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# YOUR CONTACT

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Thank you for your attention



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