

Hasit Shah – Coleacp Director



1. Thanks for

- √ the co organization (ITC-PIP-FPEAK)
- ✓ Participants
- ✓ PIP COLEACP team

2. COLEACP association?

- Producers/exporters/consultants ACP
- European importers
- ...



Who would have imagined 40 years ago that being able to provide (enough) food for everyone on this planet would be the wildest dream of the 21st Century? After travelling to the moon and back, after exploring Mars and the outer edges of our galaxy, after revolutionising life on earth, we now find ourselves asking how we can feed all human beings sustainably. All 7 billion of us, according to the latest statistics. How can we ensure that our children, grandchildren, and coming generations will have a future?





PIP-COLEACP from 2001 to 2014: Matching with industry needs

- Pesticides mrls
- Food safety
- Food safety Standard certification
- Carbon footprint
- Ethical trade and more...
- >Towards a sustainable horticulture



PIP -coleacp new mission:

"Export sector having a positive impact for food security and food safety on production for local markets"

"Horticultural exports, a driving force in modernising food production in Africa."



Kenya as always been a pilot for COLEACP activities

And again, today we are paving the way for the ACP industry







Strategic partnerships with **Kenyan stakeholders** to <u>organise</u>, <u>promote</u> and <u>support</u> know-how "transfers" from export to local sector







How?

Using tools developed by COLEACP for the export sector to support modernise the whole horticultural industry



COLEACP PIP Training Manuals



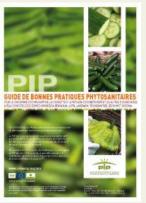


COLEACP PIP Research & Development









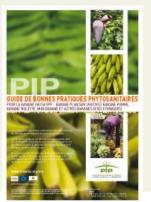




















PIP is supporting <u>improved production technologies</u>: Integrated Crop Management, Integrated Pest Management, organic farming, safe use of pesticides

PIP is enabling <u>Good Agricultural Practices</u> based on specific crop protocols & a training system tailored to small-scale producers





And without right

CARBON AND WATER MANAGEMENT

No sustainable horticulture!





Have a good and fruit full workshop

CARBON AND WATER MANAGEMENT

